Emphasis - Health Care Management

**B.B.A. in Management**

**Description**
Managers lead organizations by motivating, coordinating, and planning in order to achieve organizational goals. The management major integrates theory with application to help students become the socially adept, critical thinker that public and private organizations seek to lead for successful outcomes. Management graduates have a broad-based business education that will help them achieve career success, including financial management, logistics, information systems, operations, business strategy, economics and statistics, as well as a narrower focus on management topics such as leadership, organizational behavior, human resource management, and negotiation.

**Minimum Total Credit Hours: 120**

**General Education Requirements**
The general education requirements for the B.B.A. include first-year composition (6); humanities (3); fine arts (3); humanities or fine arts (3); mathematics (6); lab science (6-8); social science (6).

For a detailed description of each category and course classifications, please refer to the [General Education Core Curriculum](https://catalog.olemiss.edu/2021/fall/undergraduate/business/management/bba-mgmt/bba-mgmt-hcm).

**Course Requirements**
Requirements for the major in management include the B.B.A. core: Accy 201, 202 (3, 3); Econ 202, 203 (3, 3); Bus 230, Bus 271, Bus 250, Bus 302; Mktg 351; Fin 331; Mgmt 371, Mktg 372, Mgmt 493; MIS 309; 300-level business elective (6); 300-level business/nonbusiness elective (3).

In addition to the B.B.A. core, the management major consists of 24 semester hours. These courses include Bus 322, Mgmt 383, Mgmt 391, Mgmt 495, Mgmt 582, and 9 hours of coursework in the areas Mgmt or Ent at the 300 level or above.

Management majors may choose one of the following emphasis areas to pursue in lieu of 9 additional hours of coursework:
- Human Resource Management
- Health Care Management
- International Business Management

A minimum grade of C is required in the 24 semester hours applied toward the management major and emphasis requirements. A minimum grade of C is required in any Mgmt course.

**Other Academic Requirements**
See School of Business Administration Academic Requirements for rules on when business students may enroll in specialty major coursework. No student may enroll for more than 18 semester hours unless approved by the Dean's Office.

**Emphasis - Health Care Management**

**Description**
Because the U.S. health system is massive and complex, the health care management emphasis takes you beyond the common business model to enhance student comprehension of the specific complications of the health care industry. In this program, students learn about the health care system, its regulatory environment, and the way systems innovate to respond to the challenges of an aging and growing population. Students graduate with an understanding of patient-centered health care and the skills needed to navigate a health systems career.

**General Education Requirements**
For the emphasis in health care management, a student must complete 9 hours of coursework in the following: Mgmt 351, Mgmt 352, and Mgmt 353.

**Degree Requirements**
The academic regulations for this degree program, as entered in the University of Mississippi Catalog, are in effect for the current or selected academic year and semester. The University of Mississippi reserves the right to 1) change or withdraw courses; 2) change rules for registration, instruction, and graduation; and 3) change other regulations affecting the student body at any time.

**B.B.A. in Management**

**General Education**

<table>
<thead>
<tr>
<th>REQUIREMENT</th>
<th>HOURS</th>
<th>DESCRIPTION</th>
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<tbody>
<tr>
<td>First Year Writing I</td>
<td>3</td>
<td>Complete Writ 101 or Writ 100 or Hon 101 with a passing grade.</td>
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<tr>
<td>First Year Writing II</td>
<td>3</td>
<td>Complete one of the following courses with a passing grade: Liba 102, Writ 102 or Hon 102.</td>
</tr>
<tr>
<td>Math 261/267/271</td>
<td>3</td>
<td>Complete one of the following courses with a grade of C or better: Math 261, Math 267, or Math 271.</td>
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<tr>
<td>Math 262/268/272</td>
<td>3</td>
<td>Complete one of the following courses with a passing grade: Math 262, Math 268, or Math 272.</td>
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<tr>
<td>6-8 hrs science</td>
<td>6</td>
<td>Complete 6-8 hours of natural science courses and labs with a passing grade from the following areas: biology, chemistry, geology, physics, or astronomy.</td>
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<tr>
<td>2 science labs</td>
<td>2</td>
<td>Complete at least two science laboratory courses with a passing grade. Courses may be chosen from the departments of Biology, Chemistry and Biochemistry, Geology and Geological Engineering, or Physics and Astronomy.</td>
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<tr>
<td>3 hrs fine &amp; perform arts</td>
<td>3</td>
<td>The course may be chosen from art history, music, dance, and theatre arts. Studio and workshop courses cannot be used to satisfy this requirement. Courses that satisfy this requirement are any Art History (AH): Liba 130, 204, 314; Mus 101, 102, 103, 104, 105; Danc 200; Thea 201, 202. Students who have completed 30 semester hours of undergraduate coursework may fulfill the requirement with a 300- or 400-level art history course.</td>
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</tbody>
</table>
The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.


### REQUIREMENT | HOURS | DESCRIPTION
---|---|---
6 hrs Soc Sci/Econ 202 & 203 | 6 | Students pursuing a B.B.A. will fulfill the social science requirement by taking Econ 202 and Econ 203. Econ 202 must be completed with a grade of C or better to move on to Econ 203.
3 hrs humanities | 3 | The course may be chosen from African American studies; classical civilization; environmental studies 101, gender studies (G St 201, 301, 333, 360); history; Liba 202, 312; philosophy; religion; Southern studies (S St 101, 102). In addition, gender studies courses that are cross-listed with African American studies, classical civilization, English, modern languages, philosophy, or religion courses will satisfy this requirement.
3 hrs fine arts/humanities | 3 | Complete 3 hours in the area of fine/performing arts or humanities listed above.

### Program Core

| REQUIREMENT | HOURS | DESCRIPTION |
---|---|---|
Accy 201 | 3 | Complete Accy 201 with a passing grade. |
Accy 202 | 3 | Complete Accy 202 with a passing grade. |
Bus 230/Econ 230 - C min | 3 | Complete Bus 230 or Econ 230 with a grade of C or better. |
Bus 250 | 3 | Complete Bus 250 with a passing grade. |
Bus 271 | 3 | Complete Bus 271 with a passing grade. |

### Major Requirements

| REQUIREMENT | HOURS | DESCRIPTION |
---|---|---|
Bus 302 | 3 | Complete Bus 302 with a passing grade. |
Fin 331 | 3 | Complete Fin 331 with a passing grade. |
Mgmt 371 - C min | 3 | Complete Mgmt 371 with a grade of C or better. |
Mktg 372 | 3 | Complete Mktg 372 with a passing grade. |
Mgmt 493 - C min | 3 | Complete Mgmt 493 with a grade of C or better. |
MIS 309 | 3 | Complete MIS 309 with a passing grade. |
Mktg 351 | 3 | Complete Mktg 351 with a passing grade. |
6 hrs 300+ business elective | 6 | Student must complete 6 hours of business electives at the 300 level or higher. Courses can be chosen from the following departments: Business, Accounting, Marketing, Management, MIS, Finance, or Economics. |
3 hrs 300+ elective | 3 | Student must complete 3 hours of business/non-business electives at the 300 level or higher. |
Overall Major GPA | | Please contact your academic advisor for grade point requirements. |
Resident Major GPA | | Please contact your academic advisor for grade point requirements. |

### Major Requirements II

| REQUIREMENT | HOURS | DESCRIPTION |
---|---|---|
Bus 322 - C min | 3 | Complete Bus 322 with a grade of C or better. |
Mgmt 383 - C min | 3 | Complete Mgmt 383 with a grade of C or better. |
Mgmt 391 - C min | 3 | Complete Mgmt 391 with a grade of C or better. |
Mgmt 495 - C min | 3 | Complete Mgmt 495 with a grade of C or better. |
Mgmt 582 - C min | 3 | Complete Mgmt 582 with a grade of C or better. |

### Emphasis - Health Care Management

| REQUIREMENT | HOURS | DESCRIPTION |
---|---|---|
9 hrs from Mgmt 351, 352, & Mgmt 353 | 9 | For the emphasis in health care management, a student must complete 9 hours of coursework from the following: Mgmt 351, Mgmt 352, and Mgmt 353 with a grade of C or better. |