GB 310: Information Technology in Business  
School of Business Administration

This course prepares students to function effectively in the modern information-driven business environment. Topics covered include ways in which information technology can be used to increase team and company productivity, the impact of information technology-based systems on organizational competitiveness, and the common tools used to improve individual effectiveness in technology-enabled professional settings.

GB 310 may not be used as a 300+ business elective.

Students may take either GB 310 or MIS 309, but not both for credit toward a degree.

3 Credits

Prerequisites
• Pre-Requisite: Successful Completion of 54 Hours.

Instruction Type(s)
• Lecture: Lecture for GB 310
• Lecture: Web-based Lecture for GB 310

Course Fee(s)
Business 6
• $35.00

Online, Internet, or Web-based
Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.
• $100.00 per 3 Semester Credit Hours

Subject Areas
• Management Information Systems, General