GB 310: Information Technology in Business  
**School of Business Administration**

This course prepares students to function effectively in the modern information-driven business environment. Topics covered include ways in which information technology can be used to increase team and company productivity, the impact of information technology-based systems on organizational competitiveness, and the common tools used to improve individual effectiveness in technology-enabled professional settings.

GB 310 may not be used as a 300+ business elective. Students may take either GB 310 or MIS 309, but not both for credit toward a degree.

3 Credits

**Prerequisites**
- Pre-Requisite: Successful Completion of 54 Hours.

**Instruction Type(s)**
- Lecture: Lecture for GB 310
- Lecture: Web-based Lecture for GB 310

**Course Fee(s)**
**Business 6**
- $35.00

*Online, Internet, or Web-based*
Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.
- $100.00 per 3 Semester Credit Hours

**Subject Areas**
- Management Information Systems, General