School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Courses

School of Business Administration

- **Bus 220**: Starting and Building Your Business
- **Bus 230**: Economic Statistics I
- **Bus 250**: Legal Environment of Business
- **Bus 271**: Business Communication
- **Bus 301**: Introduction To Petroleum Land Mgmt
- **Bus 302**: Business Statistics II
- **Bus 308**: Operations Research
- **Bus 310**: Oil and Gas Law
- **Bus 320**: Personal Business Management
- **Bus 321**: International Business
- **Bus 322**: Negotiation and Dispute Resolution
- **Bus 380**: Topics In Business Abroad
- **Bus 390**: Business Career Planning
- **Bus 400**: Special Topics In Business
- **Bus 420**: Experience Business
- **Bus 500**: Business Internship
- **Bus 604**: Statistical Methods For Business
- **Bus 612**: Operations Research
- **Bus 620**: Individual Study
- **Bus 621**: Individual Study
- **Bus 650**: Entering the Profession Seminar
- **Bus 660**: Research Methods I
- **Bus 661**: Seminar in Research and Experimental Des
- **Bus 662**: Statistics I: Sem. in Linear Regression
- **Bus 663**: Stat. II: Multivariate & Nonparametric
- **Bus 664**: Statistics III: Advanced Statistical Top
- **Bus 667**: Global Business Strategy
- **Bus 669**: Decision Support Systems
- **Bus 670**: Supply Chain Management
- **GB 310**: Information Technology in Business
- **GB 320**: Essentials of Supply Chain Management
- **GB 330**: Essentials of Finance
- **GB 350**: Essentials of Marketing
- **GB 370**: Entrepreneurship and Management
- **GB 490**: General Business Topics Review
- **MBA 601**: Leadership and Ethics
- **MBA 602**: Seminar Series
- **MBA 603**: Speaker's Edge
- **MBA 606**: Organizational Behavior
- **MBA 611**: Financial Analysis
- **MBA 612**: Supply Chain Management
- **MBA 613**: Management of Technology & Innovation
- **MBA 614**: Managerial Economics
- **MBA 615**: Global Business
- **MBA 617**: Managerial Accounting
- MBA 621: Statistical Analysis
- MBA 622: Business Planning and Entrepreneurship
- MBA 623: Strategic Marketing Management
- MBA 624: MBA Project Analysis
- MBA 631: Strategic Management-Capstone
- MHA 600: Overview of U.S. Health Care System
- MHA 606: Quantitative Methods in Health Care
- MHA 612: Organization of Health Care Systems
- MHA 616: Management Overview of Disease & Health
- MHA 624: Health Policy and Regulatory Environment
- MHA 630: Health Care Program Eval & Performance
- MHA 636: Health Care Law and Ethics
- MHA 642: Health Care Finance
- MHA 648: Human Resources in Health Care
- MHA 654: Community & Long Term Care Administration
- MHA 660: Internship
- MHA 699: Integrated Health Care Leadership

**Finance**

- Fin 303: Money and Banking
- Fin 331: Business Finance I
- Fin 333: Financial Markets and Institutions
- Fin 334: Investments
- Fin 339: Personal Finance
- Fin 341: Risk and Insurance
- Fin 342: Life and Health Insurance
- Fin 351: Principles of Real Estate
- Fin 353: Real Estate Valuation and Appraisal
- Fin 355: Real Estate Finance and Investment
- Fin 361: Quantitative Financial Analysis
- Fin 380: Topics in Finance Abroad
- Fin 411: Finance Fundamentals for MBA Applicants
- Fin 431: Financial Decision Making
- Fin 441: Commercial Property Insurance
- Fin 442: Commercial Liability Insurance
- Fin 445: Internship In Insurance and Risk Mgmt
- Fin 451: Real Estate Law
- Fin 453: Advanced Income Appraisal
- Fin 461: Financial Statement Analysis
- Fin 531: Business Finance Topics
- Fin 533: Security Analysis and Portfolio Mgmt
- Fin 534: Managing Financial Institutions
- Fin 537: Bank Management I
- Fin 538: Bank Management II
- Fin 542: Corporate Risk Management
- Fin 555: Real Estate Investment Analysis
- Fin 568: International Finance
- Fin 581: Futures, Options, and Swaps
- Fin 620: Advanced Directed Study
- Fin 622: International Finance
- Fin 626: Seminar in International Econ & Finance
- Fin 631: Seminar in Business Finance
- Fin 633: Investment Analysis
- Fin 634: Financial Management I
- Fin 635: Financial Management II
- Fin 636: Financial Mgmt Health Care Institutions
- Fin 637: Management of Financial Intermediaries
- Fin 642: Applied Probability Modeling
- Fin 644: Financial Econ: Continuous-Time Models
Management

- Bus 300: Undergraduate Business Internship
- Ent 101: Social Entrepreneurship
- Ent 380: Topics in Entrepreneurship Abroad
- Ent 386: Digital Marketing
- Ent 396: Business Venturing
- Ent 426: Venture Ideas
- Ent 436: Business Strategy and Modeling
- Ent 446: Corporate Innovation
- Ent 456: Venture Finance
- Ent 466: Regulation in New Ventures
- Ent 476: Entrepreneurial Leadership
- Ent 486: Family Business Management
- Ent 499: Venture Accelerator
- Mgmt 371: Principles of Management
- Mgmt 380: Topics in Management Abroad
- Mgmt 383: Human Resource Management
- Mgmt 391: Organizational Behavior
- Mgmt 392: Intercultural Business Communication
- Mgmt 484: Training and Development
- Mgmt 485: Selection and Placement
- Mgmt 493: Management of Strategic Planning
- Mgmt 494: Compensation Management
- Mgmt 495: Leadership and Group Dynamics
- Mgmt 527: Advanced Human Resource Management
- Mgmt 578: History of Management Thought
- Mgmt 581: Collective Bargaining
- Mgmt 582: Employee Relations
- Mgmt 583: Labor Relations
- Mgmt 585: Strategic Human Resource Management
- Mgmt 587: Organization Theory
- Mgmt 595: International Business Management
- Mgmt 606: Advanced Organization Behavior
- Mgmt 620: Advanced Directed Study
- Mgmt 664: Advanced Management Research
- Mgmt 670: Advanced Readings in Management
- Mgmt 671: Guided Research in Management
- Mgmt 673: Seminar in Human Resource Management
- Mgmt 675: Seminar in Employee Relations
- Mgmt 676: Seminar in Organizational Behavior
- Mgmt 678: Seminar in Group Process
- Mgmt 679: Theoretical Foundations of Management
- Mgmt 695: Special Topics in Management
- Mgmt 697: Thesis
- Mgmt 797: Dissertation

Management Information Systems

- MIS 280: Business Application Programming I
- MIS 307: Systems Analysis and Design
- MIS 309: Management Information Systems
- MIS 317: Applied Systems Analysis and Design
- MIS 330: Business Application Programming II
- MIS 350: Managing Enterprise Technology
- MIS 370: Introduction to ERP with SAP
- MIS 380: Topics in MIS Abroad
- MIS 408: Advanced Management Information Systems
- MIS 409: Applications of Database Management
- MIS 412: Web Application Programming
- MIS 419: Applications of Mgmt. Information System
- MIS 609: E-Commerce & Internet Programming
- MIS 619: Advanced Information Systems Mgmt
- MIS 620: Advanced Directed Study
- MIS 640: Theoretical Foundations of MIS/POM
- MIS 665: Management of Information Systems
- MIS 695: Special Topics in MIS/POM
- Mgmt 674: Advanced Operations Management
- Mgmt 677: Integer and Nonlinear Optimization
- Mgmt 677: Integer and Nonlinear Optimization
- Mgmt 680: Production Scheduling
- Mktg 770: Production and Operations Management

**Marketing**
- Mktg 351: Marketing Principles
- Mktg 353: Advertising and Promotion
- Mktg 354: Professional Selling & Relationship Mktg
- Mktg 356: Legal, Social & Ethical Issues in Mktg
- Mktg 358: Services Marketing
- Mktg 361: Introduction to Retailing
- Mktg 367: Consumer Behavior
- Mktg 372: Intro. to Operations & Supply Chain Mgmt
- Mktg 380: Topics in Marketing Abroad
- Mktg 451: Marketing Policy and Strategy
- Mktg 452: Global Marketing & Supply Chain
- Mktg 458: Sales Management
- Mktg 462: Distribution and Logistics Management
- Mktg 465: Advanced Campaign Planning
- Mktg 477: Oper. & Supply Chain Planning/Control
- Mktg 488: Retail Strategy
- Mktg 494: Pharmaceutical Economics
- Mktg 495: Techniques of Pharmaceutical Sales
- Mktg 496: Principles of Pharmaceutical Marketing
- Mktg 525: Marketing Research
- Mktg 620: Advanced Directed Study
- Mktg 660: Applied Multivariate Statistics
- Mktg 661: Research Seminar: Methodology I
- Mktg 664: Methodology II-Measurement & Scaling
- Mktg 665: Causal Modeling in Marketing
- Mktg 666: Advanced Marketing Research Methods
- Mktg 668: Advanced Marketing Readings I
- Mktg 671: Preparing Research Proposals
- Mktg 672: Buyer Behavior and E-Commerce Strategies
- Mktg 695: Special Topics in Marketing
- Mktg 697: Thesis
- Mktg 760: Applied Quantitative Analysis
- Mktg 762: Marketing Management
- Mktg 764: Seminar in Marketing/Business Ethics
- Mktg 766: Advanced Studies in Consumer Behavior
- Mktg 768: Marketing Communication Thought
- Mktg 769: Theoretical Foundations of Marketing
- Mktg 797: Dissertation