School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Courses

School of Business Administration

- Bus 220: Starting and Building Your Business
- Bus 230: Economic Statistics I
- Bus 301: Introduction To Petroleum Land Mgmt
- Bus 302: Business Statistics II
- Bus 308: Operations Research
- Bus 310: Oil and Gas Law
- Bus 320: Personal Business Management
- Bus 380: Topics In Business Abroad
- Bus 390: Business Career Planning
- Bus 400: Special Topics In Business
- Bus 420: Experience Business
- Bus 500: Business Internship
- Bus 604: Statistical Methods For Business
- Bus 612: Operations Research
- Bus 620: Individual Study
- Bus 621: Individual Study
- Bus 650: Entering the Profession Seminar
- Bus 660: Research Methods I
- Bus 661: Seminar in Research and Experimental Des
- Bus 662: Statistics I: Sem. in Linear Regression
- Bus 663: Stat. II: Multivariate & Nonparametric
- Bus 664: Statistics III: Advanced Statistical Top
- Bus 667: Global Business Strategy
- Bus 669: Decision Support Systems
- Bus 670: Supply Chain Management
- MBA 601: Leadership and Ethics
- MBA 602: Seminar Series
- MBA 603: Speaker's Edge
- MBA 606: Organizational Behavior
- MBA 611: Financial Analysis
- MBA 612: Supply Chain Management
- MBA 613: Management of Technology & Innovation
- MBA 614: Managerial Economics
- MBA 615: Global Business
- MBA 617: Accounting for Business Decision Support
- MBA 621: Predictive Modeling and Analytics
- MBA 622: Business Planning and Entrepreneurship
- MBA 623: Strategic Marketing Management
- MBA 624: MBA Project Analysis
- MBA 631: Strategic Management-Capstone
- MHA 600: Overview of U.S. Health Care System
- MHA 606: Quantitative Methods in Health Care
- MHA 612: Organization of Health Care Systems
- MHA 618: Management Overview of Disease & Health
- MHA 624: Health Policy and Regulatory Environment
- MHA 630: Health Care Program Eval & Performance
- MHA 636: Health Care Law and Ethics
- MHA 642: Health Care Finance
- MHA 648: Human Resources in Health Care
- MHA 654: Community & Long Term Care Administration
- MHA 660: Internship
- MHA 699: Integrated Health Care Leadership

**Finance**
- Fin 101: Excel in Excel
- Fin 120: Financial Literacy
- Fin 303: Money and Banking
- Fin 331: Business Finance I
- Fin 333: Financial Markets and Institutions
- Fin 334: Investments
- Fin 341: Risk Management and Insurance
- Fin 342: Life and Health Insurance
- Fin 351: Principles of Real Estate
- Fin 353: Real Estate Valuation and Appraisal
- Fin 361: Quantitative Financial Analysis
- Fin 380: Topics in Finance Abroad
- Fin 395: Honors Thesis in Finance
- Fin 411: Finance Fundamentals for MBA Applicants
- Fin 431: Financial Decision Making
- Fin 441: Commercial Insurance
- Fin 442: Insurance Company Operations
- Fin 445: Internship in Insurance and Risk Mgmt
- Fin 451: Real Estate Law
- Fin 453: Advanced Income Appraisal
- Fin 455: Real Estate Finance and Investment
- Fin 461: Financial Statement Analysis
- Fin 468: International Financial Management
- Fin 499: Business Finance Topics
- Fin 533: Security Analysis and Portfolio Mgmt
- Fin 534: Managing Financial Institutions
- Fin 537: Bank Management I
- Fin 538: Bank Management II
- Fin 542: Enterprise Risk Management
- Fin 555: Real Estate Investment Analysis
- Fin 568: International Finance
- Fin 581: Futures, Options, and Swaps
- Fin 620: Advanced Directed Study
- Fin 622: International Finance
- Fin 626: Seminar in International Econ & Finance
- Fin 631: Seminar in Business Finance
- Fin 633: Investment Analysis
- Fin 634: Financial Management I
- Fin 635: Financial Management II
- Fin 636: Financial Mgmt Health Care Institutions
- Fin 637: Management of Financial Intermediaries
- Fin 642: Applied Probability Modeling
- Fin 644: Financial Econ: Continuous-Time Models
- Fin 650: Research Colloquium in Econ & Finance
- Fin 695: Special Topics in Finance
- Fin 697: Thesis
- Fin 797: Dissertation

**Management**
- Bus 101: Business for a Better World
- Bus 250: Legal Environment of Business
- Bus 271: Business Communication
- Bus 300: Undergraduate Business Internship
- Bus 321: International Business
- Bus 322: Negotiation and Dispute Resolution
- Bus 395: Honors Thesis in Business
- Ent 101: Social Entrepreneurship
- Ent 321: Entrepreneurial Pitching
- Ent 331: Social Influencing in Sport
- Ent 351: Design Thinking for Innovation
- Ent 352: Entrepreneurial Law
- Ent 356: Quickbooks
- Ent 380: Topics in Entrepreneurship Abroad
- Ent 381: Arts Entrepreneurship
- Ent 382: Franchising
- Ent 386: Digital Marketing
- Ent 387: Digital Marketing II
- Ent 388: e-Commerce Strategy for Entrepreneurs
- Ent 395: Honors Thesis in Entrepreneurship
- Ent 396: Business Venturing
- Ent 411: Project Management for PMI Certification
- Ent 412: Basics of Applied International Trade
- Ent 422: Blockchain and the Modern Economy
- Ent 426: Venture Ideas
- Ent 436: Business Strategy and Modeling
- Ent 446: Corporate Innovation
- Ent 451: Biomedical Entrepreneurship
- Ent 456: Venture Finance
- Ent 466: Regulation in New Ventures
- Ent 476: Entrepreneurial Leadership
- Ent 486: Family Business Management
- Ent 499: Venture Accelerator
- Ent 651: Business Planning and Entrepreneurship
- Ent 652: Addressing Your Market
- Ent 653: Innovation, and Design Thinking
- Ent 654: Venture Accelerator
- GB 101: Building Your Side Hustle
- GB 310: Information Technology in Business
- GB 320: Essentials of Supply Chain Management
- GB 330: Essentials of Finance
- GB 350: Essentials of Marketing
- GB 370: Entrepreneurship and Management
- GB 490: General Business Topics Review
- Mgmt 101: Leadership for the Future
- Mgmt 310: Alternative Sports Management
- Mgmt 311: High Performance Work Teams
- Mgmt 351: Health Systems Management
- Mgmt 352: Health Innovation and Information
- Mgmt 353: Healthcare Regulation and Policy
- Mgmt 371: Principles of Management
- Mgmt 380: Topics in Management Abroad
- Mgmt 383: Human Resource Management
- Mgmt 391: Organizational Behavior
- Mgmt 392: Intercultural Business Communication
- Mgmt 395: Honors Thesis in Management
- Mgmt 484: Training and Development
- Mgmt 485: Selection and Placement
- Mgmt 493: Management of Strategic Planning
- Mgmt 494: Compensation Management
Mgmt 495: Leadership and Group Dynamics  
Mgmt 496: Modern Management Skills  
Mgmt 527: Advanced Human Resource Management  
Mgmt 578: History of Management Thought  
Mgmt 581: Collective Bargaining  
Mgmt 582: Employee Relations  
Mgmt 583: Labor Relations  
Mgmt 585: Strategic Human Resource Management  
Mgmt 587: Organization Theory  
Mgmt 595: International Business Management  
Mgmt 606: Advanced Organization Behavior  
Mgmt 620: Advanced Directed Study  
Mgmt 664: Advanced Management Research  
Mgmt 670: Advanced Readings in Management  
Mgmt 671: Guided Research in Management  
Mgmt 673: Seminar in Human resource Management  
Mgmt 675: Seminar in Employee Relations  
Mgmt 676: Seminar in Organizational Behavior  
Mgmt 678: Seminar in Group Process  
Mgmt 679: Theoretical Foundations of Management  
Mgmt 695: Special Topics in Management  
Mgmt 697: Thesis  
Mgmt 797: Dissertation  

Management Information Systems  
MIS 307: Systems Analysis and Design  
MIS 309: Management Information Systems  
MIS 317: Applied Business Analytics Platforms  
MIS 320: Business Analytics Programming  
MIS 330: Business Application Programming  
MIS 340: Mobile App Development for Business  
MIS 350: Managing Enterprise Technology  
MIS 360: Cybersecurity and Information Assurance  
MIS 370: Introduction to ERP with SAP  
MIS 380: Topics in MIS Abroad  
MIS 395: Honors Thesis in Mgmt Info Systems  
MIS 408: Database Mgmt for Business Analytics  
MIS 409: Application of DB and Data Analytics  
MIS 412: Client-side Web Application Development  
MIS 419: Server-side Application Programming  
MIS 609: E-Commerce & Internet Programming  
MIS 619: Advanced Information Systems Mgmt  
MIS 620: Advanced Directed Study  
MIS 640: Theoretical Foundations of MIS/POM  
MIS 665: Management of Information Systems  
MIS 695: Special Topics in MIS/POM  
Mgmt 674: Advanced Operations Management  
Mgmt 677: Integer and Nonlinear Optimization  
Mgmt 677: Integer and Nonlinear Optimization  
Mgmt 680: Production Scheduling  
Mktg 770: Production and Operations Management  

Marketing, Analytics & Prof Sales  
Mktg 101: New Trends & Opportunities in Marketing  
Mktg 102: Creating & Marketing Your Personal Brand  
Mktg 103: Influencer Marketing in Social Media  
Mktg 104: The Dark Side of the Global Supply Chain  
Mktg 351: Marketing Principles  
Mktg 353: Advertising and Promotion  
Mktg 354: Professional Selling & Relationship Mktg  

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master’s, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.
• Mktg 356: Legal, Social & Ethical Issues in Mktg
• Mktg 357: Developing Products Customers Want
• Mktg 358: Services Marketing
• Mktg 360: Excel for Marketing
• Mktg 381: Introduction to Retailing
• Mktg 367: Consumer Behavior
• Mktg 368: Marketing for Social Good
• Mktg 370: Social and Digital Media Strategy
• Mktg 371: Social and Digital Media Metrics
• Mktg 372: Intro. to Operations & Supply Chain Mgmt
• Mktg 380: Topics in Marketing Abroad
• Mktg 381: Sales Technologies and CRM Strategies
• Mktg 395: Honors Thesis in Marketing
• Mktg 451: Marketing Policy and Strategy
• Mktg 452: Global Marketing & Supply Chain
• Mktg 458: Sales Management
• Mktg 462: Distribution and Logistics Management
• Mktg 465: Integrated Media Planning Essentials
• Mktg 475: Analytical Tools for Supply Chain Mgmt.
• Mktg 477: Integrated Supply Chain Management
• Mktg 486: Value Creation Using Machine Strategy
• Mktg 495: Marketing and Sales Consultancy
• Mktg 496: Business Analytics
• Mktg 525: Marketing Research
• Mktg 620: Advanced Directed Study
• Mktg 660: Applied Multivariate Statistics
• Mktg 661: Research Seminar: Methodology I
• Mktg 664: Methodology II-Measurement & Scaling
• Mktg 665: Causal Modeling in Marketing
• Mktg 666: Advanced Marketing Research Methods
• Mktg 668: Advanced Marketing Readings I
• Mktg 671: Preparing Research Proposals
• Mktg 672: Buyer Behavior and E-Commerce Strategies
• Mktg 695: Special Topics in Marketing
• Mktg 697: Thesis
• Mktg 760: Applied Quantitative Analysis
• Mktg 762: Marketing Management
• Mktg 764: Seminar in Marketing/Business Ethics
• Mktg 766: Advanced Studies in Consumer Behavior
• Mktg 768: Marketing Communication Thought
• Mktg 769: Theoretical Foundations of Marketing
• Mktg 771: Experimental Design & Analysis
• Mktg 772: Qualitative Research Methods
• Mktg 797: Dissertation