School of Business Administration

Courses

Bus 220: Starting and Building Your Business
Bus 230: Economic Statistics I
Bus 301: Introduction To Petroleum Land Mgmt
Bus 302: Business Statistics II
Bus 308: Operations Research
Bus 310: Oil and Gas Law
Bus 320: Personal Business Management
Bus 380: Topics In Business Abroad
Bus 390: Business Career Planning
Bus 400: Special Topics In Business
Bus 420: Experience Business
Bus 500: Business Internship
Bus 604: Statistical Methods For Business
Bus 612: Operations Research
Bus 620: Individual Study
Bus 621: Individual Study
Bus 650: Entering the Profession Seminar
Bus 660: Research Methods I
Bus 661: Seminar in Research and Experimental Des
Bus 662: Statistics I: Sem. in Linear Regression
Bus 663: Stat. II: Multivariate & Nonparametric
Bus 664: Statistics III: Advanced Statistical Top
Bus 667: Global Business Strategy
Bus 669: Decision Support Systems
Bus 670: Supply Chain Management
MBA 601: Leadership and Ethics
MBA 602: Seminar Series
MBA 603: Speaker's Edge
MBA 606: Organizational Behavior
MBA 611: Financial Analysis
MBA 612: Supply Chain Management
MBA 613: Management of Technology & Innovation
MBA 614: Managerial Economics
MBA 615: Global Business
MBA 617: Accounting for Business Decision Support
MBA 621: Predictive Modeling and Analytics
MBA 622: Business Planning and Entrepreneurship
MBA 623: Strategic Marketing Management
MBA 624: MBA Project Analysis
MBA 631: Strategic Management-Capstone
MHA 600: Overview of U.S. Health Care System
MHA 606: Quantitative Methods in Health Care
MHA 612: Organization of Health Care Systems
MHA 618: Management Overview of Disease & Health
MHA 624: Health Policy and Regulatory Environment
**MHA 630:** Health Care Program Eval & Performance  
**MHA 636:** Health Care Law and Ethics  
**MHA 642:** Health Care Finance  
**MHA 648:** Human Resources in Health Care  
**MHA 654:** Community & Long Term Care Administration  
**MHA 660:** Internship  
**MHA 699:** Integrated Health Care Leadership

**Finance**
- **Fin 101:** Excel in Excel  
- **Fin 303:** Money and Banking  
- **Fin 331:** Business Finance I  
- **Fin 333:** Financial Markets and Institutions  
- **Fin 334:** Investments  
- **Fin 338:** Intermediate Financial Management  
- **Fin 339:** Personal Finance  
- **Fin 341:** Risk Management and Insurance  
- **Fin 342:** Life and Health Insurance  
- **Fin 351:** Principles of Real Estate  
- **Fin 353:** Real Estate Valuation and Appraisal  
- **Fin 361:** Quantitative Financial Analysis  
- **Fin 380:** Topics in Finance Abroad  
- **Fin 395:** Honors Thesis in Finance  
- **Fin 411:** Finance Fundamentals for MBA Applicants  
- **Fin 431:** Financial Decision Making  
- **Fin 441:** Property Insurance Contracts/Operations  
- **Fin 442:** Commercial Liability Insurance  
- **Fin 445:** Internship In Insurance and Risk Mgmt  
- **Fin 451:** Real Estate Law  
- **Fin 453:** Advanced Income Appraisal  
- **Fin 455:** Real Estate Finance and Investment  
- **Fin 461:** Financial Statement Analysis  
- **Fin 468:** International Financial Management  
- **Fin 499:** Business Finance Topics  
- **Fin 533:** Security Analysis and Portfolio Mgmt  
- **Fin 534:** Managing Financial Institutions  
- **Fin 537:** Bank Management I  
- **Fin 538:** Bank Management II  
- **Fin 542:** Enterprise Risk Management  
- **Fin 555:** Real Estate Investment Analysis  
- **Fin 568:** International Finance  
- **Fin 581:** Futures, Options, and Swaps  
- **Fin 620:** Advanced Directed Study  
- **Fin 622:** International Finance  
- **Fin 626:** Seminar in International Econ & Finance  
- **Fin 631:** Seminar in Business Finance  
- **Fin 633:** Investment Analysis  
- **Fin 634:** Financial Management I  
- **Fin 635:** Financial Management II  
- **Fin 636:** Financial Mgmt Health Care Institutions  
- **Fin 637:** Management of Financial Intermediaries  
- **Fin 642:** Applied Probability Modeling  
- **Fin 644:** Financial Econ: Continuous-Time Models  
- **Fin 650:** Research Colloquium in Econ & Finance  
- **Fin 695:** Special Topics in Finance  
- **Fin 697:** Thesis  
- **Fin 797:** Dissertation

**Management**
- **Bus 101:** Business for a Better World

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master’s, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

https://catalog.olemiss.edu/2022/spring/undergraduate/business/courses
- Bus 250: Legal Environment of Business
- Bus 271: Business Communication
- Bus 300: Undergraduate Business Internship
- Bus 321: International Business
- Bus 322: Negotiation and Dispute Resolution
- Bus 395: Honors Thesis in Business
- Ent 101: Social Entrepreneurship
- Ent 321: Entrepreneurial Pitching
- Ent 331: Social Influencing in Sport
- Ent 351: Design Thinking for Innovation
- Ent 356: Quickbooks
- Ent 380: Topics in Entrepreneurship Abroad
- Ent 381: Arts Entrepreneurship
- Ent 386: Digital Marketing
- Ent 387: Digital Marketing II
- Ent 388: e-Commerce Strategy for Entrepreneurs
- Ent 395: Honors Thesis in Entrepreneurship
- Ent 396: Business Venturing
- Ent 411: Project Management for PMI Certification
- Ent 412: Basics of Applied International Trade
- Ent 422: Blockchain and the Modern Economy
- Ent 426: Venture Ideas
- Ent 436: Business Strategy and Modeling
- Ent 446: Corporate Innovation
- Ent 456: Venture Finance
- Ent 466: Regulation in New Ventures
- Ent 476: Entrepreneurial Leadership
- Ent 486: Family Business Management
- Ent 499: Venture Accelerator
- Ent 651: Business Planning and Entrepreneurship
- Ent 652: Addressing Your Market
- Ent 653: Innovation, and Design Thinking
- GB 101: Building Your Side Hustle
- GB 310: Information Technology in Business
- GB 320: Essentials of Supply Chain Management
- GB 330: Essentials of Finance
- GB 350: Essentials of Marketing
- GB 370: Entrepreneurship and Management
- GB 490: General Business Topics Review
- Mgmt 101: Leadership for the Future
- Mgmt 351: Health Systems Management
- Mgmt 352: Health Innovation and Information
- Mgmt 353: Healthcare Regulation and Policy
- Mgmt 371: Principles of Management
- Mgmt 380: Topics in Management Abroad
- Mgmt 383: Human Resource Management
- Mgmt 391: Organizational Behavior
- Mgmt 392: Intercultural Business Communication
- Mgmt 395: Honors Thesis in Management
- Mgmt 484: Training and Development
- Mgmt 485: Selection and Placement
- Mgmt 493: Management of Strategic Planning
- Mgmt 494: Compensation Management
- Mgmt 495: Leadership and Group Dynamics
- Mgmt 496: Modern Management Skills
- Mgmt 527: Advanced Human Resource Management
- Mgmt 578: History of Management Thought
- Mgmt 581: Collective Bargaining
- Mgmt 582: Employee Relations
• Mgmt 583: Labor Relations
• Mgmt 585: Strategic Human Resource Management
• Mgmt 587: Organization Theory
• Mgmt 595: International Business Management
• Mgmt 606: Advanced Organization Behavior
• Mgmt 620: Advanced Directed Study
• Mgmt 664: Advanced Management Research
• Mgmt 670: Advanced Readings in Management
• Mgmt 671: Guided Research in Management
• Mgmt 673: Seminar in Human resource Management
• Mgmt 675: Seminar in Employee Relations
• Mgmt 676: Seminar in Organizational Behavior
• Mgmt 677: Seminar in Group Process
• Mgmt 679: Theoretical Foundations of Management
• Mgmt 695: Special Topics in Management
• Mgmt 697: Thesis
• Mgmt 797: Dissertation

Management Information Systems
• MIS 280: Business Application Programming I
• MIS 307: Systems Analysis and Design
• MIS 309: Management Information Systems
• MIS 317: Applied Systems Analysis and Design
• MIS 330: Business Application Programming II
• MIS 350: Managing Enterprise Technology
• MIS 370: Introduction to ERP with SAP
• MIS 380: Topics in MIS Abroad
• MIS 395: Honors Thesis in Mgmt Info Systems
• MIS 408: Advanced Management Information Systems
• MIS 409: Applications of Database Management
• MIS 412: Web Application Programming
• MIS 419: Applications of Mgmt. Information System
• MIS 609: E-Commerce & Internet Programming
• MIS 619: Advanced Information Systems Mgmt
• MIS 620: Advanced Directed Study
• MIS 640: Theoretical Foundations of MIS/POM
• MIS 665: Management of Information Systems
• MIS 695: Special Topics in MIS/POM
• Mgmt 674: Advanced Operations Management
• Mgmt 677: Integer and Nonlinear Optimization
• Mgmt 677: Integer and Nonlinear Optimization
• Mgmt 680: Production Scheduling
• Mktg 770: Production and Operations Management

Marketing
• Mktg 101: New Trends & Opportunities in Marketing
• Mktg 102: Creating & Marketing Your Personal Brand
• Mktg 103: Influencer Marketing in Social Media
• Mktg 104: The Dark Side of the Global Supply Chain
• Mktg 351: Marketing Principles
• Mktg 353: Advertising and Promotion
• Mktg 354: Professional Selling & Relationship Mktg
• Mktg 356: Legal, Social & Ethical Issues in Mktg
• Mktg 357: Developing Products Customers Want
• Mktg 358: Services Marketing
• Mktg 360: Excel for Marketing
• Mktg 361: Introduction to Retailing
• Mktg 367: Consumer Behavior
• Mktg 368: Marketing for Social Good
• Mktg 370: Social and Digital Media Strategy
• Mktg 371: Social and Digital Media Metrics
• Mktg 372: Intro. to Operations & Supply Chain Mgmt
• Mktg 380: Topics in Marketing Abroad
• Mktg 381: Building Strong Brands
• Mktg 395: Honors Thesis in Marketing
• Mktg 451: Marketing Policy and Strategy
• Mktg 452: Global Marketing & Supply Chain
• Mktg 458: Sales Management
• Mktg 462: Distribution and Logistics Management
• Mktg 465: Integrated Media Planning Essentials
• Mktg 475: Analytical Tools for Supply Chain Mgmt.
• Mktg 477: Integrated Supply Chain Management
• Mktg 488: Value Creation Using Machine Strategy
• Mktg 495: Marketing and Sales Consultancy
• Mktg 496: Marketing Analytics
• Mktg 525: Marketing Research
• Mktg 620: Advanced Directed Study
• Mktg 660: Applied Multivariate Statistics
• Mktg 681: Research Seminar: Methodology I
• Mktg 684: Methodology II-Measurement & Scaling
• Mktg 685: Causal Modeling in Marketing
• Mktg 686: Advanced Marketing Research Methods
• Mktg 688: Advanced Marketing Readings I
• Mktg 671: Preparing Research Proposals
• Mktg 672: Buyer Behavior and E-Commerce Strategies
• Mktg 695: Special Topics in Marketing
• Mktg 697: Thesis
• Mktg 760: Applied Quantitative Analysis
• Mktg 762: Marketing Management
• Mktg 764: Seminar in Marketing/Business Ethics
• Mktg 766: Advanced Studies in Consumer Behavior
• Mktg 768: Marketing Communication Thought
• Mktg 769: Theoretical Foundations of Marketing
• Mktg 771: Experimental Design & Analysis
• Mktg 772: Qualitative Research Methods
• Mktg 797: Dissertation