School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Courses

School of Business Administration
• Bus 220: Starting and Building Your Business
• Bus 230: Economic Statistics I
• Bus 301: Introduction To Petroleum Land Mgmt
• Bus 302: Business Statistics II
• Bus 308: Operations Research
• Bus 310: Oil and Gas Law
• Bus 320: Personal Business Management
• Bus 380: Topics In Business Abroad
• Bus 390: Business Career Planning
• Bus 400: Special Topics In Business
• Bus 420: Experience Business
• Bus 500: Business Internship
• Bus 604: Statistical Methods For Business
• Bus 612: Operations Research
• Bus 620: Individual Study
• Bus 621: Individual Study
• Bus 650: Entering the Profession Seminar
• Bus 660: Research Methods I
• Bus 661: Seminar in Research and Experimental Des
• Bus 662: Statistics I: Sem. in Linear Regression
• Bus 663: Stat. II: Multivariate & Nonparametric
• Bus 664: Statistics III: Advanced Statistical Top
• Bus 667: Global Business Strategy
• Bus 669: Decision Support Systems
• Bus 670: Supply Chain Management
• MBA 601: Leadership and Ethics
• MBA 602: Seminar Series
• MBA 603: Speaker's Edge
• MBA 606: Organizational Behavior
• MBA 611: Financial Analysis
• MBA 612: Supply Chain Management
• MBA 613: Management of Technology & Innovation
• MBA 614: Managerial Economics
• MBA 615: Global Business
• MBA 617: Accounting for Business Decision Support
• MBA 621: Predictive Modeling and Analytics
• MBA 622: Business Planning and Entrepreneurship
• MBA 623: Strategic Marketing Management
• MBA 624: MBA Project Analysis
• MBA 631: Strategic Management-Capstone
• MHA 600: Overview of U.S. Health Care System
• MHA 606: Quantitative Methods in Health Care
• MHA 612: Organization of Health Care Systems
• MHA 618: Management Overview of Disease & Health
• MHA 624: Health Policy and Regulatory Environment
MHA 630: Health Care Program Eval & Performance  
MHA 636: Health Care Law and Ethics  
MHA 642: Health Care Finance  
MHA 648: Human Resources in Health Care  
MHA 654: Community & Long Term Care Administratio  
MHA 660: Internship  
MHA 699: Integrated Health Care Leadership  

Finance  
- Fin 101: Excel in Excel  
- Fin 120: Financial Literacy  
- Fin 303: Money and Banking  
- Fin 331: Business Finance I  
- Fin 333: Financial Markets and Institutions  
- Fin 334: Investments  
- Fin 341: Risk Management and Insurance  
- Fin 342: Life and Health Insurance  
- Fin 351: Principles of Real Estate  
- Fin 353: Real Estate Valuation and Appraisal  
- Fin 361: Quantitative Financial Analysis  
- Fin 380: Topics in Finance Abroad  
- Fin 395: Honors Thesis in Finance  
- Fin 411: Finance Fundamentals for MBA Applicants  
- Fin 431: Financial Decision Making  
- Fin 441: Commercial Insurance  
- Fin 442: Insurance Company Operations  
- Fin 445: Internship In Insurance and Risk Mgmt  
- Fin 451: Real Estate Law  
- Fin 453: Advanced Income Appraisal  
- Fin 455: Real Estate Finance and Investment  
- Fin 461: Financial Statement Analysis  
- Fin 468: International Financial Management  
- Fin 499: Business Finance Topics  
- Fin 533: Security Analysis and Portfolio Mgmt  
- Fin 534: Managing Financial Institutions  
- Fin 537: Bank Management I  
- Fin 538: Bank Management II  
- Fin 542: Enterprise Risk Management  
- Fin 555: Real Estate Investment Analysis  
- Fin 568: International Finance  
- Fin 581: Futures, Options, and Swaps  
- Fin 620: Advanced Directed Study  
- Fin 622: International Finance  
- Fin 626: Seminar in International Econ & Finance  
- Fin 631: Seminar in Business Finance  
- Fin 633: Investment Analysis  
- Fin 634: Financial Management I  
- Fin 635: Financial Management II  
- Fin 636: Financial Mgmt Health Care Institutions  
- Fin 637: Management of Financial Intermediaries  
- Fin 642: Applied Probability Modeling  
- Fin 644: Financial Econ: Continuous-Time Models  
- Fin 650: Research Colloquium in Econ & Finance  
- Fin 695: Special Topics in Finance  
- Fin 697: Thesis  
- Fin 797: Dissertation  

Management  
- Bus 101: Business for a Better World
Bus 250: Legal Environment of Business
Bus 271: Business Communication
Bus 300: Undergraduate Business Internship
Bus 321: International Business
Bus 322: Negotiation and Dispute Resolution
Bus 395: Honors Thesis in Business
Ent 101: Social Entrepreneurship
Ent 321: Entrepreneurial Pitching
Ent 331: Social Influencing in Sport
Ent 351: Design Thinking for Innovation
Ent 356: Quickbooks
Ent 380: Topics in Entrepreneurship Abroad
Ent 381: Arts Entrepreneurship
Ent 386: Digital Marketing
Ent 387: Digital Marketing II
Ent 388: e-Commerce Strategy for Entrepreneurs
Ent 395: Honors Thesis in Entrepreneurship
Ent 396: Business Venturing
Ent 411: Project Management for PMI Certification
Ent 412: Basics of Applied International Trade
Ent 422: Blockchain and the Modern Economy
Ent 426: Venture Ideas
Ent 436: Business Strategy and Modeling
Ent 446: Corporate Innovation
Ent 456: Venture Finance
Ent 466: Regulation in New Ventures
Ent 476: Entrepreneurial Leadership
Ent 486: Family Business Management
Ent 499: Venture Accelerator
Ent 651: Business Planning and Entrepreneurship
Ent 652: Addressing Your Market
Ent 653: Innovation, and Design Thinking
GB 101: Building Your Side Hustle
GB 310: Information Technology in Business
GB 320: Essentials of Supply Chain Management
GB 330: Essentials of Finance
GB 350: Essentials of Marketing
GB 370: Entrepreneurship and Management
GB 490: General Business Topics Review
Mgmt 101: Leadership for the Future
Mgmt 351: Health Systems Management
Mgmt 352: Health Innovation and Information
Mgmt 353: Healthcare Regulation and Policy
Mgmt 371: Principles of Management
Mgmt 380: Topics in Management Abroad
Mgmt 383: Human Resource Management
Mgmt 391: Organizational Behavior
Mgmt 392: Intercultural Business Communication
Mgmt 395: Honors Thesis in Management
Mgmt 484: Training and Development
Mgmt 485: Selection and Placement
Mgmt 493: Management of Strategic Planning
Mgmt 494: Compensation Management
Mgmt 495: Leadership and Group Dynamics
Mgmt 496: Modern Management Skills
Mgmt 527: Advanced Human Resource Management
Mgmt 578: History of Management Thought
Mgmt 581: Collective Bargaining
Mgmt 582: Employee Relations
• Mgmt 583: Labor Relations
• Mgmt 585: Strategic Human Resource Management
• Mgmt 587: Organization Theory
• Mgmt 595: International Business Management
• Mgmt 606: Advanced Organization Behavior
• Mgmt 620: Advanced Directed Study
• Mgmt 664: Advanced Management Research
• Mgmt 670: Advanced Readings in Management
• Mgmt 671: Guided Research in Management
• Mgmt 673: Seminar in Human Resource Management
• Mgmt 675: Seminar in Employee Relations
• Mgmt 678: Seminar in Organizational Behavior
• Mgmt 678: Seminar in Group Process
• Mgmt 679: Theoretical Foundations of Management
• Mgmt 695: Special Topics in Management
• Mgmt 697: Thesis
• Mgmt 797: Dissertation

Management Information Systems
• MIS 280: Business Application Programming I
• MIS 307: Systems Analysis and Design
• MIS 309: Management Information Systems
• MIS 317: Applied Systems Analysis and Design
• MIS 330: Business Application Programming II
• MIS 350: Managing Enterprise Technology
• MIS 370: Introduction to ERP with SAP
• MIS 380: Topics in MIS Abroad
• MIS 395: Honors Thesis in Mgmt Info Systems
• MIS 408: Advanced Management Information Systems
• MIS 409: Applications of Database Management
• MIS 412: Web Application Programming
• MIS 419: Applications of Mgmt. Information System
• MIS 609: E-Commerce & Internet Programming
• MIS 619: Advanced Information Systems Mgmt
• MIS 620: Advanced Directed Study
• MIS 640: Theoretical Foundations of MIS/POM
• MIS 665: Management of Information Systems
• MIS 695: Special Topics in MIS/POM
• Mgmt 674: Advanced Operations Management
• Mgmt 677: Integer and Nonlinear Optimization
• Mgmt 677: Integer and Nonlinear Optimization
• Mgmt 680: Production Scheduling
• Mktg 770: Production and Operations Management

Marketing
• Mktg 101: New Trends & Opportunities in Marketing
• Mktg 102: Creating & Marketing Your Personal Brand
• Mktg 103: Influencer Marketing in Social Media
• Mktg 104: The Dark Side of the Global Supply Chain
• Mktg 351: Marketing Principles
• Mktg 353: Advertising and Promotion
• Mktg 354: Professional Selling & Relationship Mktg
• Mktg 356: Legal, Social & Ethical Issues in Mktg
• Mktg 357: Developing Products Customers Want
• Mktg 358: Services Marketing
• Mktg 360: Excel for Marketing
• Mktg 361: Introduction to Retailing
• Mktg 367: Consumer Behavior
• Mktg 368: Marketing for Social Good
• Mktg 370: Social and Digital Media Strategy
- Mktg 371: Social and Digital Media Metrics
- Mktg 372: Intro. to Operations & Supply Chain Mgmt
- Mktg 380: Topics in Marketing Abroad
- Mktg 381: Building Strong Brands
- Mktg 395: Honors Thesis in Marketing
- Mktg 451: Marketing Policy and Strategy
- Mktg 452: Global Marketing & Supply Chain
- Mktg 458: Sales Management
- Mktg 462: Distribution and Logistics Management
- Mktg 465: Integrated Media Planning Essentials
- Mktg 477: Integrated Supply Chain Management
- Mktg 488: Value Creation Using Machine Strategy
- Mktg 495: Marketing and Sales Consultancy
- Mktg 496: Business Analytics
- Mktg 525: Marketing Research
- Mktg 620: Advanced Directed Study
- Mktg 660: Applied Multivariate Statistics
- Mktg 661: Research Seminar: Methodology I
- Mktg 664: Methodology II-Measurement & Scaling
- Mktg 665: Causal Modeling in Marketing
- Mktg 666: Advanced Marketing Research Methods
- Mktg 668: Advanced Marketing Readings I
- Mktg 671: Preparing Research Proposals
- Mktg 672: Buyer Behavior and E-Commerce Strategies
- Mktg 695: Special Topics in Marketing
- Mktg 697: Thesis
- Mktg 760: Applied Quantitative Analysis
- Mktg 762: Marketing Management
- Mktg 764: Seminar in Marketing/Business Ethics
- Mktg 766: Advanced Studies in Consumer Behavior
- Mktg 768: Marketing Communication Thought
- Mktg 769: Theoretical Foundations of Marketing
- Mktg 771: Experimental Design & Analysis
- Mktg 772: Qualitative Research Methods
- Mktg 797: Dissertation