School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Courses

School of Business Administration

- Bus 220: Starting and Building Your Business
- Bus 230: Economic Statistics I
- Bus 301: Introduction To Petroleum Land Mgmt
- Bus 302: Business Statistics II
- Bus 308: Operations Research
- Bus 310: Oil and Gas Law
- Bus 320: Personal Business Management
- Bus 380: Topics In Business Abroad
- Bus 390: Business Career Planning
- Bus 400: Special Topics In Business
- Bus 420: Experience Business
- Bus 500: Business Internship
- Bus 604: Statistical Methods For Business
- Bus 612: Operations Research
- Bus 620: Individual Study
- Bus 621: Individual Study
- Bus 650: Entering the Profession Seminar
- Bus 660: Research Methods I
- Bus 661: Seminar in Research and Experimental Des
- Bus 662: Statistics I: Sem. in Linear Regression
- Bus 663: Stat. II: Multivariate & Nonparametric
- Bus 664: Statistics III: Advanced Statistical Top
- Bus 667: Global Business Strategy
- Bus 669: Decision Support Systems
- Bus 670: Supply Chain Management
- MBA 601: Leadership and Ethics
- MBA 602: Seminar Series
- MBA 603: Speaker's Edge
- MBA 606: Organizational Behavior
- MBA 611: Financial Analysis
- MBA 612: Supply Chain Management
- MBA 613: Management of Technology & Innovation
- MBA 614: Managerial Economics
- MBA 615: Global Business
- MBA 617: Accounting for Business Decision Support
- MBA 621: Predictive Modeling and Analytics
- MBA 622: Business Planning and Entrepreneurship
- MBA 623: Strategic Marketing Management
- MBA 624: MBA Project Analysis
- MBA 631: Strategic Management-Capstone
- MHA 600: Overview of U.S. Health Care System
- MHA 606: Quantitative Methods in Health Care
- MHA 612: Organization of Health Care Systems
- MHA 618: Management Overview of Disease & Health
- MHA 624: Health Policy and Regulatory Environment
MHA 630: Health Care Program Eval & Performance
MHA 636: Health Care Law and Ethics
MHA 642: Health Care Finance
MHA 648: Human Resources in Health Care
MHA 654: Community & Long Term Care Administratio
MHA 660: Internship
MHA 699: Integrated Health Care Leadership

Finance
• Fin 101: Excel in Excel
• Fin 120: Financial Literacy
• Fin 303: Money and Banking
• Fin 331: Business Finance I
• Fin 333: Financial Markets and Institutions
• Fin 334: Investments
• Fin 338: Intermediate Financial Management
• Fin 341: Risk Management and Insurance
• Fin 342: Life and Health Insurance
• Fin 351: Principles of Real Estate
• Fin 353: Real Estate Valuation and Appraisal
• Fin 361: Quantitative Financial Analysis
• Fin 380: Topics in Finance Abroad
• Fin 395: Honors Thesis in Finance
• Fin 411: Finance Fundamentals for MBA Applicants
• Fin 431: Financial Decision Making
• Fin 441: Commercial Insurance
• Fin 442: Insurance Company Operations
• Fin 445: Internship In Insurance and Risk Mgmt
• Fin 451: Real Estate Law
• Fin 453: Advanced Income Appraisal
• Fin 455: Real Estate Finance and Investment
• Fin 461: Financial Statement Analysis
• Fin 468: International Financial Management
• Fin 499: Business Finance Topics
• Fin 533: Security Analysis and Portfolio Mgmt
• Fin 534: Managing Financial Institutions
• Fin 537: Bank Management I
• Fin 538: Bank Management II
• Fin 542: Enterprise Risk Management
• Fin 555: Real Estate Investment Analysis
• Fin 568: International Finance
• Fin 581: Futures, Options, and Swaps
• Fin 620: Advanced Directed Study
• Fin 622: International Finance
• Fin 626: Seminar in International Econ & Finance
• Fin 631: Seminar in Business Finance
• Fin 633: Investment Analysis
• Fin 634: Financial Management I
• Fin 635: Financial Management II
• Fin 636: Financial Mgmt Health Care Institutions
• Fin 637: Management of Financial Intermediaries
• Fin 642: Applied Probability Modeling
• Fin 644: Financial Econ: Continuous-Time Models
• Fin 650: Research Colloquium in Econ & Finance
• Fin 695: Special Topics in Finance
• Fin 697: Thesis
• Fin 797: Dissertation

Management
• Bus 101: Business for a Better World
- Bus 250: Legal Environment of Business
- Bus 271: Business Communication
- Bus 300: Undergraduate Business Internship
- Bus 321: International Business
- Bus 322: Negotiation and Dispute Resolution
- Bus 395: Honors Thesis in Business
- Ent 101: Social Entrepreneurship
- Ent 321: Entrepreneurial Pitching
- Ent 331: Social Influencing in Sport
- Ent 351: Design Thinking for Innovation
- Ent 352: Entrepreneurial Law
- Ent 356: Quickbooks
- Ent 380: Topics in Entrepreneurship Abroad
- Ent 381: Arts Entrepreneurship
- Ent 382: Franchising
- Ent 386: Digital Marketing
- Ent 387: Digital Marketing II
- Ent 388: e-Commerce Strategy for Entrepreneurs
- Ent 395: Honors Thesis in Entrepreneurship
- Ent 396: Business Venturing
- Ent 411: Project Management for PMI Certification
- Ent 412: Basics of Applied International Trade
- Ent 422: Blockchain and the Modern Economy
- Ent 426: Venture Ideas
- Ent 436: Business Strategy and Modeling
- Ent 446: Corporate Innovation
- Ent 451: Biomedical Entrepreneurship
- Ent 456: Venture Finance
- Ent 466: Regulation in New Ventures
- Ent 476: Entrepreneurial Leadership
- Ent 486: Family Business Management
- Ent 499: Venture Accelerator
- Ent 651: Business Planning and Entrepreneurship
- Ent 652: Addressing Your Market
- Ent 653: Innovation, and Design Thinking
- Ent 654: Venture Accelerator
- GB 101: Building Your Side Hustle
- GB 310: Information Technology in Business
- GB 320: Essentials of Supply Chain Management
- GB 330: Essentials of Finance
- GB 350: Essentials of Marketing
- GB 370: Entrepreneurship and Management
- GB 490: General Business Topics Review
- Mgmt 101: Leadership for the Future
- Mgmt 310: Alternative Sports Management
- Mgmt 311: High Performance Work Teams
- Mgmt 351: Health Systems Management
- Mgmt 352: Health Innovation and Information
- Mgmt 353: Healthcare Regulation and Policy
- Mgmt 371: Principles of Management
- Mgmt 380: Topics in Management Abroad
- Mgmt 383: Human Resource Management
- Mgmt 391: Organizational Behavior
- Mgmt 392: Intercultural Business Communication
- Mgmt 395: Honors Thesis in Management
- Mgmt 484: Training and Development
- Mgmt 485: Selection and Placement
- Mgmt 493: Management of Strategic Planning
- Mgmt 494: Compensation Management
Mgmt 495: Leadership and Group Dynamics  
Mgmt 496: Modern Management Skills  
Mgmt 527: Advanced Human Resource Management  
Mgmt 578: History of Management Thought  
Mgmt 581: Collective Bargaining  
Mgmt 582: Employee Relations  
Mgmt 583: Labor Relations  
Mgmt 585: Strategic Human Resource Management  
Mgmt 587: Organization Theory  
Mgmt 595: International Business Management  
Mgmt 608: Advanced Organization Behavior  
Mgmt 620: Advanced Directed Study  
Mgmt 664: Advanced Management Research  
Mgmt 670: Advanced Readings in Management  
Mgmt 671: Guided Research in Management  
Mgmt 673: Seminar in Human Resource Management  
Mgmt 675: Seminar in Employee Relations  
Mgmt 676: Seminar in Organizational Behavior  
Mgmt 678: Seminar in Group Process  
Mgmt 679: Theoretical Foundations of Management  
Mgmt 695: Special Topics in Management  
Mgmt 697: Thesis  
Mgmt 797: Dissertation

Management Information Systems  
MIS 307: Systems Analysis and Design  
MIS 309: Management Information Systems  
MIS 317: Applied Business Analytics Platforms  
MIS 320: Business Analytics Programming  
MIS 330: Business Application Programming  
MIS 340: Mobile App Development for Business  
MIS 350: Managing Enterprise Technology  
MIS 360: Cybersecurity and Information Assurance  
MIS 370: Introduction to ERP with SAP  
MIS 380: Topics in MIS Abroad  
MIS 395: Honors Thesis in Mgmt Info Systems  
MIS 408: Database Mgmt for Business Analytics  
MIS 409: Application of DB and Data Analytics  
MIS 412: Client-side Web Application Development  
MIS 419: Server-side Application Programming  
MIS 609: E-Commerce & Internet Programming  
MIS 619: Advanced Information Systems Mgmt  
MIS 620: Advanced Directed Study  
MIS 640: Theoretical Foundations of MIS/POM  
MIS 665: Management of Information Systems  
MIS 695: Special Topics in MIS/POM  
Mgmt 674: Advanced Operations Management  
Mgmt 677: Integer and Nonlinear Optimization  
Mgmt 677: Integer and Nonlinear Optimization  
Mgmt 680: Production Scheduling  
Mktg 770: Production and Operations Management

Marketing, Analytics & Prof Sales  
Mktg 101: New Trends & Opportunities in Marketing  
Mktg 102: Creating & Marketing Your Personal Brand  
Mktg 103: Influencer Marketing in Social Media  
Mktg 104: The Dark Side of the Global Supply Chain  
Mktg 351: Marketing Principles  
Mktg 353: Advertising and Promotion  
Mktg 354: Professional Selling & Relationship Mktg
- Mktg 356: Legal, Social & Ethical Issues in Mktg
- Mktg 357: Developing Products Customers Want
- Mktg 358: Services Marketing
- Mktg 360: Excel for Marketing
- Mktg 361: Introduction to Retailing
- Mktg 367: Consumer Behavior
- Mktg 368: Marketing for Social Good
- Mktg 370: Social and Digital Media Strategy
- Mktg 371: Social and Digital Media Metrics
- Mktg 372: Intro. to Operations & Supply Chain Mgmt
- Mktg 380: Topics in Marketing Abroad
- Mktg 381: Sales Technologies and CRM Strategies
- Mktg 395: Honors Thesis in Marketing
- Mktg 451: Marketing Policy and Strategy
- Mktg 452: Global Marketing & Supply Chain
- Mktg 458: Sales Management
- Mktg 462: Distribution and Logistics Management
- Mktg 465: Integrated Media Planning Essentials
- Mktg 477: Integrated Supply Chain Management
- Mktg 488: Value Creation Using Machine Strategy
- Mktg 495: Marketing and Sales Consultancy
- Mktg 496: Business Analytics
- Mktg 525: Marketing Research
- Mktg 529: Advanced Directed Study
- Mktg 660: Applied Multivariate Statistics
- Mktg 661: Research Seminar: Methodology I
- Mktg 664: Methodology II-Measurement & Scaling
- Mktg 665: Causal Modeling in Marketing
- Mktg 666: Advanced Marketing Research Methods
- Mktg 668: Advanced Marketing Readings I
- Mktg 671: Preparing Research Proposals
- Mktg 672: Buyer Behavior and E-Commerce Strategies
- Mktg 695: Special Topics in Marketing
- Mktg 697: Thesis
- Mktg 760: Applied Quantitative Analysis
- Mktg 762: Marketing Management
- Mktg 764: Seminar in Marketing/Business Ethics
- Mktg 766: Advanced Studies in Consumer Behavior
- Mktg 768: Marketing Communication Thought
- Mktg 769: Theoretical Foundations of Marketing
- Mktg 771: Experimental Design & Analysis
- Mktg 772: Qualitative Research Methods
- Mktg 797: Dissertation