School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Courses

School of Business Administration

- Bus 220: Starting and Building Your Business
- Bus 230: Economic Statistics I
- Bus 301: Introduction To Petroleum Land Mgmt
- Bus 302: Business Statistics II
- Bus 308: Operations Research
- Bus 310: Oil and Gas Law
- Bus 320: Personal Business Management
- Bus 380: Topics In Business Abroad
- Bus 390: Business Career Planning
- Bus 400: Special Topics In Business
- Bus 420: Experience Business
- Bus 500: Business Internship
- Bus 604: Statistical Methods For Business
- Bus 612: Operations Research
- Bus 620: Individual Study
- Bus 621: Individual Study
- Bus 650: Entering the Profession Seminar
- Bus 660: Research Methods I
- Bus 661: Seminar in Research and Experimental Des
- Bus 662: Statistics I: Sem. in Linear Regression
- Bus 663: Stat. II: Multivariate & Nonparametric
- Bus 664: Statistics III: Advanced Statistical Top
- Bus 667: Global Business Strategy
- Bus 669: Decision Support Systems
- Bus 670: Supply Chain Management
- MBA 601: Leadership and Ethics
- MBA 602: Seminar Series
- MBA 603: Speaker's Edge
- MBA 606: Organizational Behavior
- MBA 611: Financial Analysis
- MBA 612: Supply Chain Management
- MBA 613: Management of Technology & Innovation
- MBA 614: Managerial Economics
- MBA 615: Global Business
- MBA 617: Accounting for Business Decision Support
- MBA 621: Predictive Modeling and Analytics
- MBA 622: Business Planning and Entrepreneurship
- MBA 623: Strategic Marketing Management
- MBA 624: MBA Project Analysis
- MBA 631: Strategic Management-Capstone
- MHA 600: Overview of U.S. Health Care System
- MHA 606: Quantitative Methods in Health Care
- MHA 612: Organization of Health Care Systems
- MHA 618: Management Overview of Disease & Health
- MHA 624: Health Policy and Regulatory Environment
• MHA 630: Health Care Program Eval & Performance  
• MHA 636: Health Care Law and Ethics  
• MHA 642: Health Care Finance  
• MHA 648: Human Resources in Health Care  
• MHA 654: Community & Long Term Care Administratio  
• MHA 660: Internship  
• MHA 699: Integrated Health Care Leadership  

**Finance**  
• Fin 101: Excel in Excel  
• Fin 120: Financial Literacy  
• Fin 303: Money and Banking  
• Fin 331: Business Finance I  
• Fin 333: Financial Markets and Institutions  
• Fin 334: Investments  
• Fin 338: Intermediate Financial Management  
• Fin 341: Risk Management and Insurance  
• Fin 342: Life and Health Insurance  
• Fin 351: Principles of Real Estate  
• Fin 353: Real Estate Valuation and Appraisal  
• Fin 361: Quantitative Financial Analysis  
• Fin 380: Topics in Finance Abroad  
• Fin 395: Honors Thesis in Finance  
• Fin 411: Finance Fundamentals for MBA Applicants  
• Fin 431: Financial Decision Making  
• Fin 441: Commercial Insurance  
• Fin 442: Insurance Company Operations  
• Fin 445: Internship In Insurance and Risk Mgmt  
• Fin 451: Real Estate Law  
• Fin 453: Advanced Income Appraisal  
• Fin 455: Real Estate Finance and Investment  
• Fin 461: Financial Statement Analysis  
• Fin 468: International Financial Management  
• Fin 499: Business Finance Topics  
• Fin 533: Security Analysis and Portfolio Mgmt  
• Fin 534: Managing Financial Institutions  
• Fin 537: Bank Management I  
• Fin 538: Bank Management II  
• Fin 542: Enterprise Risk Management  
• Fin 555: Real Estate Investment Analysis  
• Fin 568: International Finance  
• Fin 581: Futures, Options, and Swaps  
• Fin 620: Advanced Directed Study  
• Fin 622: International Finance  
• Fin 626: Seminar in International Econ & Finance  
• Fin 631: Seminar in Business Finance  
• Fin 633: Investment Analysis  
• Fin 634: Financial Management I  
• Fin 635: Financial Management II  
• Fin 636: Financial Mgmt Health Care Institutions  
• Fin 637: Management of Financial Intermediaries  
• Fin 642: Applied Probability Modeling  
• Fin 644: Financial Econ: Continuous-Time Models  
• Fin 650: Research Colloquium in Econ & Finance  
• Fin 695: Special Topics in Finance  
• Fin 697: Thesis  
• Fin 797: Dissertation  

**Management**  
• Bus 101: Business for a Better World
- Bus 250: Legal Environment of Business
- Bus 271: Business Communication
- Bus 300: Undergraduate Business Internship
- Bus 321: International Business
- Bus 322: Negotiation and Dispute Resolution
- Bus 395: Honors Thesis in Business
- Ent 101: Social Entrepreneurship
- Ent 321: Entrepreneurial Pitching
- Ent 331: Social Influencing in Sport
- Ent 351: Design Thinking for Innovation
- Ent 352: Entrepreneurial Law
- Ent 356: Quickbooks
- Ent 380: Topics in Entrepreneurship Abroad
- Ent 381: Arts Entrepreneurship
- Ent 382: Franchising
- Ent 386: Digital Marketing
- Ent 387: Digital Marketing II
- Ent 388: e-Commerce Strategy for Entrepreneurs
- Ent 395: Honors Thesis in Entrepreneurship
- Ent 396: Business Venturing
- Ent 411: Project Management for PMI Certification
- Ent 412: Basics of Applied International Trade
- Ent 422: Blockchain and the Modern Economy
- Ent 426: Venture Ideas
- Ent 436: Business Strategy and Modeling
- Ent 446: Corporate Innovation
- Ent 451: Biomedical Entrepreneurship
- Ent 456: Venture Finance
- Ent 466: Regulation in New Ventures
- Ent 476: Entrepreneurial Leadership
- Ent 486: Family Business Management
- Ent 499: Venture Accelerator
- Ent 651: Business Planning and Entrepreneurship
- Ent 652: Addressing Your Market
- Ent 653: Innovation, and Design Thinking
- Ent 654: Venture Accelerator
- GB 101: Building Your Side Hustle
- GB 310: Information Technology in Business
- GB 320: Essentials of Supply Chain Management
- GB 330: Essentials of Finance
- GB 350: Essentials of Marketing
- GB 370: Entrepreneurship and Management
- GB 490: General Business Topics Review
- Mgmt 101: Leadership for the Future
- Mgmt 310: Alternative Sports Management
- Mgmt 311: High Performance Work Teams
- Mgmt 351: Health Systems Management
- Mgmt 352: Health Innovation and Information
- Mgmt 353: Healthcare Regulation and Policy
- Mgmt 371: Principles of Management
- Mgmt 380: Topics in Management Abroad
- Mgmt 383: Human Resource Management
- Mgmt 391: Organizational Behavior
- Mgmt 392: Intercultural Business Communication
- Mgmt 395: Honors Thesis in Management
- Mgmt 484: Training and Development
- Mgmt 485: Selection and Placement
- Mgmt 493: Management of Strategic Planning
- Mgmt 494: Compensation Management
Mgmt 495: Leadership and Group Dynamics
Mgmt 496: Modern Management Skills
Mgmt 527: Advanced Human Resource Management
Mgmt 578: History of Management Thought
Mgmt 581: Collective Bargaining
Mgmt 582: Employee Relations
Mgmt 583: Labor Relations
Mgmt 585: Strategic Human Resource Management
Mgmt 587: Organization Theory
Mgmt 595: International Business Management
Mgmt 606: Advanced Organization Behavior
Mgmt 620: Advanced Directed Study
Mgmt 664: Advanced Management Research
Mgmt 670: Advanced Readings in Management
Mgmt 671: Guided Research in Management
Mgmt 673: Seminar in Human resource Management
Mgmt 675: Seminar in Employee Relations
Mgmt 676: Seminar in Organizational Behavior
Mgmt 678: Seminar in Group Process
Mgmt 679: Theoretical Foundations of Management
Mgmt 695: Special Topics in Management
Mgmt 697: Thesis
Mgmt 797: Dissertation

Marketing, Analytics & Prof Sales
MIS 307: Systems Analysis and Design
MIS 309: Management Information Systems
MIS 317: Applied Business Analytics Platforms
MIS 320: Business Analytics Programming
MIS 330: Business Application Programming
MIS 340: Mobile App Development for Business
MIS 350: Managing Enterprise Technology
MIS 360: Cybersecurity and Information Assurance
MIS 370: Introduction to ERP with SAP
MIS 380: Topics in MIS Abroad
MIS 395: Honors Thesis in Mgmt Info Systems
MIS 408: Database Mgmt for Business Analytics
MIS 409: Application of DB and Data Analytics
MIS 412: Client-side Web Application Development
MIS 419: Server-side Application Programming
MIS 609: E-Commerce & Internet Programming
MIS 619: Advanced Information Systems Mgmt
MIS 620: Advanced Directed Study
MIS 640: Theoretical Foundations of MIS/POM
MIS 665: Management of Information Systems
MIS 695: Special Topics in MIS/POM
Mktg 101: New Trends & Opportunities in Marketing
Mktg 102: Creating & Marketing Your Personal Brand
Mktg 103: Influencer Marketing in Social Media
Mktg 104: The Dark Side of the Global Supply Chain
Mktg 351: Marketing Principles
Mktg 353: Advertising and Promotion
Mktg 354: Professional Selling & Relationship Mktg
Mktg 356: Legal, Social & Ethical Issues in Mktg
Mktg 357: Developing Products Customers Want
Mktg 358: Services Marketing
Mktg 360: Excel for Marketing
Mktg 361: Retailing and E-Commerce
Mktg 367: Consumer Behavior
Mktg 368: Marketing for Social Good
• Mktg 370: Social and Digital Media Strategy
• Mktg 371: Social and Digital Media Metrics
• Mktg 372: Intro. to Operations & Supply Chain Mgmt
• Mktg 380: Topics in Marketing Abroad
• Mktg 381: Sales Technologies and CRM Strategies
• Mktg 395: Honors Thesis in Marketing
• Mktg 451: Marketing Policy and Strategy
• Mktg 452: Global Marketing & Supply Chain
• Mktg 455: Negotiations for Strong Relationships
• Mktg 456: Sales Management
• Mktg 462: Distribution and Logistics Management
• Mktg 465: Integrated Media Planning Essentials
• Mktg 475: Analytical Tools for Supply Chain Mgmt.
• Mktg 477: Integrated Supply Chain Management
• Mktg 488: Value Creation Using Machine Strategy
• Mktg 495: Marketing and Sales Consultancy
• Mktg 496: Business Analytics
• Mktg 525: Marketing Research
• Mktg 620: Advanced Directed Study
• Mktg 660: Applied Multivariate Statistics
• Mktg 661: Research Seminar: Methodology I
• Mktg 664: Methodology II-Measurement & Scaling
• Mktg 665: Causal Modeling in Marketing
• Mktg 666: Advanced Marketing Research Methods
• Mktg 668: Advanced Marketing Readings I
• Mktg 671: Preparing Research Proposals
• Mktg 672: Buyer Behavior and E-Commerce Strategies
• Mktg 695: Special Topics in Marketing
• Mktg 697: Thesis
• Mktg 760: Applied Quantitative Analysis
• Mktg 762: Marketing Management
• Mktg 764: Seminar in Marketing/Business Ethics
• Mktg 766: Advanced Studies in Consumer Behavior
• Mktg 768: Marketing Communication Thought
• Mktg 769: Theoretical Foundations of Marketing
• Mktg 771: Experimental Design & Analysis
• Mktg 772: Qualitative Research Methods
• Mktg 797: Dissertation