School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Courses

School of Business Administration

- Bus 220: Starting and Building Your Business
- Bus 230: Economic Statistics I
- Bus 301: Introduction To Petroleum Land Mgmt
- Bus 302: Business Statistics II
- Bus 308: Operations Research
- Bus 310: Oil and Gas Law
- Bus 320: Personal Business Management
- Bus 380: Topics In Business Abroad
- Bus 390: Business Career Planning
- Bus 400: Special Topics In Business
- Bus 420: Experience Business
- Bus 500: Business Internship
- Bus 604: Statistical Methods For Business
- Bus 612: Operations Research
- Bus 620: Individual Study
- Bus 621: Individual Study
- Bus 650: Entering the Profession Seminar
- Bus 660: Research Methods I
- Bus 661: Seminar in Research and Experimental Des
- Bus 662: Statistics I: Sem. in Linear Regression
- Bus 663: Stat. II: Multivariate & Nonparametric
- Bus 664: Statistics III: Advanced Statistical Top
- Bus 667: Global Business Strategy
- Bus 669: Decision Support Systems
- Bus 670: Supply Chain Management
- MBA 601: Leadership and Ethics
- MBA 602: Seminar Series
- MBA 603: Speaker's Edge
- MBA 606: Organizational Behavior
- MBA 611: Financial Analysis
- MBA 612: Supply Chain Management
- MBA 613: Management of Technology & Innovation
- MBA 614: Managerial Economics
- MBA 615: Global Business
- MBA 617: Accounting for Business Decision Support
- MBA 621: Predictive Modeling and Analytics
- MBA 622: Business Planning and Entrepreneurship
- MBA 623: Strategic Marketing Management
- MBA 624: MBA Project Analysis
- MBA 631: Strategic Management-Capstone
- MHA 600: Overview of U.S. Health Care System
- MHA 606: Quantitative Methods in Health Care
- MHA 612: Organization of Health Care Systems
- MHA 618: Management Overview of Disease & Health
- MHA 624: Health Policy and Regulatory Environment

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

https://catalog.olemiss.edu/2023/fall/undergraduate/business/courses
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Saturday, October 1, 2022 at 11:35:13 am CDT
- Bus 250: Legal Environment of Business
- Bus 271: Business Communication
- Bus 300: Undergraduate Business Internship
- Bus 321: International Business
- Bus 322: Negotiation and Dispute Resolution
- Bus 395: Honors Thesis in Business
- Ent 101: Social Entrepreneurship
- Ent 321: Entrepreneurial Pitching
- Ent 331: Social Influencing in Sport
- Ent 351: Design Thinking for Innovation
- Ent 356: Quickbooks
- Ent 380: Topics in Entrepreneurship Abroad
- Ent 381: Arts Entrepreneurship
- Ent 386: Digital Marketing
- Ent 387: Digital Marketing II
- Ent 388: e-Commerce Strategy for Entrepreneurs
- Ent 395: Honors Thesis in Entrepreneurship
- Ent 396: Business Venturing
- Ent 411: Project Management for PMI Certification
- Ent 412: Basics of Applied International Trade
- Ent 422: Blockchain and the Modern Economy
- Ent 426: Venture Ideas
- Ent 436: Business Strategy and Modeling
- Ent 446: Corporate Innovation
- Ent 456: Venture Finance
- Ent 466: Regulation in New Ventures
- Ent 476: Entrepreneurial Leadership
- Ent 486: Family Business Management
- Ent 499: Venture Accelerator
- Ent 651: Business Planning and Entrepreneurship
- Ent 652: Addressing Your Market
- Ent 653: Innovation, and Design Thinking
- GB 101: Building Your Side Hustle
- GB 310: Information Technology in Business
- GB 320: Essentials of Supply Chain Management
- GB 330: Essentials of Finance
- GB 350: Essentials of Marketing
- GB 370: Entrepreneurship and Management
- GB 375: Essentials of Marketing
- Mgmt 101: Leadership for the Future
- Mgmt 351: Health Systems Management
- Mgmt 352: Health Innovation and Information
- Mgmt 353: Healthcare Regulation and Policy
- Mgmt 371: Principles of Management
- Mgmt 380: Topics in Management Abroad
- Mgmt 383: Human Resource Management
- Mgmt 391: Organizational Behavior
- Mgmt 392: Intercultural Business Communication
- Mgmt 395: Honors Thesis in Management
- Mgmt 484: Training and Development
- Mgmt 485: Selection and Placement
- Mgmt 493: Management of Strategic Planning
- Mgmt 494: Compensation Management
- Mgmt 495: Leadership and Group Dynamics
- Mgmt 496: Modern Management Skills
- Mgmt 527: Advanced Human Resource Management
- Mgmt 578: History of Management Thought
- Mgmt 581: Collective Bargaining
- Mgmt 582: Employee Relations
<table>
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<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>Mgmt 583</td>
<td>Labor Relations</td>
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<td>Mgmt 585</td>
<td>Strategic Human Resource Management</td>
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<td>Mgmt 587</td>
<td>Organization Theory</td>
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<tr>
<td>Mgmt 595</td>
<td>International Business Management</td>
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<td>Mgmt 606</td>
<td>Advanced Organization Behavior</td>
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<td>Mgmt 620</td>
<td>Advanced Directed Study</td>
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<tr>
<td>Mgmt 664</td>
<td>Advanced Management Research</td>
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<td>Mgmt 670</td>
<td>Advanced Readings in Management</td>
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<td>Mgmt 671</td>
<td>Guided Research in Management</td>
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<td>Mgmt 673</td>
<td>Seminar in Human resource Management</td>
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<td>Mgmt 675</td>
<td>Seminar in Employee Relations</td>
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<td>Mgmt 678</td>
<td>Seminar in Organizational Behavior</td>
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<td>Seminar in Group Process</td>
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<td>Mgmt 679</td>
<td>Theoretical Foundations of Management</td>
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<td>Mgmt 696</td>
<td>Special Topics in Management</td>
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<td>Mgmt 697</td>
<td>Thesis</td>
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<tr>
<td>Mgmt 797</td>
<td>Dissertation</td>
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**Management Information Systems**

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<tbody>
<tr>
<td>MIS 280</td>
<td>Business Application Programming I</td>
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<tr>
<td>MIS 307</td>
<td>Systems Analysis and Design</td>
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<td>MIS 309</td>
<td>Management Information Systems</td>
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<td>MIS 317</td>
<td>Applied Systems Analysis and Design</td>
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<td>MIS 330</td>
<td>Business Application Programming II</td>
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<td>MIS 350</td>
<td>Managing Enterprise Technology</td>
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<td>MIS 370</td>
<td>Introduction to ERP with SAP</td>
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<td>MIS 380</td>
<td>Topics in MIS Abroad</td>
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<tr>
<td>MIS 395</td>
<td>Honors Thesis in Mgmt Info Systems</td>
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<td>MIS 408</td>
<td>Advanced Management Information Systems</td>
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<td>MIS 409</td>
<td>Applications of Database Management</td>
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<td>MIS 412</td>
<td>Web Application Programming</td>
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<td>MIS 419</td>
<td>Applications of Mgmt. Information System</td>
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<td>MIS 609</td>
<td>E-Commerce &amp; Internet Programming</td>
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<td>MIS 619</td>
<td>Advanced Information Systems Mgmt</td>
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<td>MIS 620</td>
<td>Advanced Directed Study</td>
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<td>MIS 640</td>
<td>Theoretical Foundations of MIS/POM</td>
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<td>MIS 665</td>
<td>Management of Information Systems</td>
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<td>MIS 695</td>
<td>Special Topics in MIS/POM</td>
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<td>Mgmt 674</td>
<td>Advanced Operations Management</td>
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<td>Mgmt 677</td>
<td>Integer and Nonlinear Optimization</td>
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<td>Mgmt 677</td>
<td>Integer and Nonlinear Optimization</td>
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<td>Mgmt 680</td>
<td>Production Scheduling</td>
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<tr>
<td>Mktg 770</td>
<td>Production and Operations Management</td>
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**Marketing**

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<th>Course Code</th>
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<tbody>
<tr>
<td>Mktg 101</td>
<td>New Trends &amp; Opportunities in Marketing</td>
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<tr>
<td>Mktg 102</td>
<td>Creating &amp; Marketing Your Personal Brand</td>
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<tr>
<td>Mktg 103</td>
<td>Influencer Marketing in Social Media</td>
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<tr>
<td>Mktg 104</td>
<td>The Dark Side of the Global Supply Chain</td>
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<td>Mktg 351</td>
<td>Marketing Principles</td>
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<td>Mktg 353</td>
<td>Advertising and Promotion</td>
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<td>Mktg 354</td>
<td>Professional Selling &amp; Relationship Mktg</td>
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<tr>
<td>Mktg 356</td>
<td>Legal, Social &amp; Ethical Issues in Mktg</td>
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<tr>
<td>Mktg 357</td>
<td>Developing Products Customers Want</td>
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<td>Mktg 358</td>
<td>Services Marketing</td>
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<td>Mktg 360</td>
<td>Excel for Marketing</td>
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<td>Mktg 361</td>
<td>Introduction to Retailing</td>
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<td>Mktg 367</td>
<td>Consumer Behavior</td>
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<td>Mktg 368</td>
<td>Marketing for Social Good</td>
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<tr>
<td>Mktg 370</td>
<td>Social and Digital Media Strategy</td>
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• Mktg 371: Social and Digital Media Metrics
• Mktg 372: Intro. to Operations & Supply Chain Mgmt
• Mktg 380: Topics in Marketing Abroad
• Mktg 381: Building Strong Brands
• Mktg 395: Honors Thesis in Marketing
• Mktg 451: Marketing Policy and Strategy
• Mktg 452: Global Marketing & Supply Chain
• Mktg 458: Sales Management
• Mktg 462: Distribution and Logistics Management
• Mktg 465: Integrated Media Planning Essentials
• Mktg 475: Analytical Tools for Supply Chain Mgmt.
• Mktg 477: Integrated Supply Chain Management
• Mktg 488: Value Creation Using Machine Strategy
• Mktg 495: Marketing and Sales Consultancy
• Mktg 496: Business Analytics
• Mktg 525: Marketing Research
• Mktg 620: Advanced Directed Study
• Mktg 660: Applied Multivariate Statistics
• Mktg 661: Research Seminar: Methodology I
• Mktg 664: Methodology II-Measurement & Scaling
• Mktg 665: Causal Modeling in Marketing
• Mktg 666: Advanced Marketing Research Methods
• Mktg 668: Advanced Marketing Readings I
• Mktg 671: Preparing Research Proposals
• Mktg 672: Buyer Behavior and E-Commerce Strategies
• Mktg 695: Special Topics in Marketing
• Mktg 697: Thesis
• Mktg 760: Applied Quantitative Analysis
• Mktg 762: Marketing Management
• Mktg 764: Seminar in Marketing/Business Ethics
• Mktg 766: Advanced Studies in Consumer Behavior
• Mktg 768: Marketing Communication Thought
• Mktg 769: Theoretical Foundations of Marketing
• Mktg 771: Experimental Design & Analysis
• Mktg 772: Qualitative Research Methods
• Mktg 797: Dissertation