School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Courses

School of Business Administration

- Bus 220: Starting and Building Your Business
- Bus 230: Economic Statistics I
- Bus 301: Introduction To Petroleum Land Mgmt
- Bus 302: Business Statistics II
- Bus 308: Operations Research
- Bus 310: Oil and Gas Law
- Bus 320: Personal Business Management
- Bus 380: Topics In Business Abroad
- Bus 390: Business Career Planning
- Bus 400: Special Topics In Business
- Bus 420: Experience Business
- Bus 500: Business Internship
- Bus 604: Statistical Methods For Business
- Bus 612: Operations Research
- Bus 620: Individual Study
- Bus 621: Individual Study
- Bus 650: Entering the Profession Seminar
- Bus 660: Research Methods I
- Bus 661: Seminar in Research and Experimental Des
- Bus 662: Statistics I: Sem. in Linear Regression
- Bus 663: Stat. II: Multivariate & Nonparametric
- Bus 664: Statistics III: Advanced Statistical Top
- Bus 667: Global Business Strategy
- Bus 669: Decision Support Systems
- Bus 670: Supply Chain Management
- MBA 601: Leadership and Ethics
- MBA 602: Seminar Series
- MBA 603: Speaker's Edge
- MBA 606: Organizational Behavior
- MBA 611: Financial Analysis
- MBA 612: Supply Chain Management
- MBA 613: Management of Technology & Innovation
- MBA 614: Managerial Economics
- MBA 615: Global Business
- MBA 617: Accounting for Business Decision Support
- MBA 621: Predictive Modeling and Analytics
- MBA 622: Business Planning and Entrepreneurship
- MBA 623: Strategic Marketing Management
- MBA 624: MBA Project Analysis
- MBA 631: Strategic Management-Capstone
- MHA 600: Overview of U.S. Health Care System
- MHA 606: Quantitative Methods in Health Care
- MHA 612: Organization of Health Care Systems
- MHA 618: Management Overview of Disease & Health
- MHA 624: Health Policy and Regulatory Environment
MHA 630: Health Care Program Eval & Performance
MHA 636: Health Care Law and Ethics
MHA 642: Health Care Finance
MHA 648: Human Resources in Health Care
MHA 654: Community & Long Term Care Administratio
MHA 660: Internship
MHA 699: Integrated Health Care Leadership

Finance

Fin 101: Excel in Excel
Fin 120: Financial Literacy
Fin 303: Money and Banking
Fin 331: Business Finance I
Fin 333: Financial Markets and Institutions
Fin 334: Investments
Fin 341: Risk Management and Insurance
Fin 342: Life and Health Insurance
Fin 351: Principles of Real Estate
Fin 353: Real Estate Valuation and Appraisal
Fin 361: Quantitative Financial Analysis
Fin 380: Topics in Finance Abroad
Fin 395: Honors Thesis in Finance
Fin 411: Finance Fundamentals for MBA Applicants
Fin 431: Financial Decision Making
Fin 441: Commercial Insurance
Fin 442: Insurance Company Operations
Fin 445: Internship In Insurance and Risk Mgmt
Fin 451: Real Estate Law
Fin 453: Advanced Income Appraisal
Fin 455: Real Estate Finance and Investment
Fin 461: Financial Statement Analysis
Fin 468: International Financial Management
Fin 499: Business Finance Topics
Fin 533: Security Analysis and Portfolio Mgmt
Fin 534: Managing Financial Institutions
Fin 537: Bank Management I
Fin 538: Bank Management II
Fin 542: Enterprise Risk Management
Fin 555: Real Estate Investment Analysis
Fin 568: International Finance
Fin 581: Futures, Options, and Swaps
Fin 620: Advanced Directed Study
Fin 622: International Finance
Fin 626: Seminar in International Econ & Finance
Fin 631: Seminar in Business Finance
Fin 633: Investment Analysis
Fin 634: Financial Management I
Fin 635: Financial Management II
Fin 636: Financial Mgmt Health Care Institutions
Fin 637: Management of Financial Intermediaries
Fin 642: Applied Probability Modeling
Fin 644: Financial Econ: Continuous-Time Models
Fin 650: Research Colloquium in Econ & Finance
Fin 695: Special Topics in Finance
Fin 697: Thesis
Fin 797: Dissertation

Management

Bus 101: Business for a Better World
• Bus 250: Legal Environment of Business
• Bus 271: Business Communication
• Bus 300: Undergraduate Business Internship
• Bus 321: International Business
• Bus 322: Negotiation and Dispute Resolution
• Bus 395: Honors Thesis in Business
• Ent 101: Social Entrepreneurship
• Ent 321: Entrepreneurial Pitching
• Ent 331: Social Influencing in Sport
• Ent 351: Design Thinking for Innovation
• Ent 356: Quickbooks
• Ent 380: Topics in Entrepreneurship Abroad
• Ent 381: Arts Entrepreneurship
• Ent 382: Franchising
• Ent 386: Digital Marketing
• Ent 387: Digital Marketing II
• Ent 388: e-Commerce Strategy for Entrepreneurs
• Ent 395: Honors Thesis in Entrepreneurship
• Ent 396: Business Venturing
• Ent 411: Project Management for PMI Certification
• Ent 412: Basics of Applied International Trade
• Ent 422: Blockchain and the Modern Economy
• Ent 426: Venture Ideas
• Ent 436: Business Strategy and Modeling
• Ent 446: Corporate Innovation
• Ent 456: Venture Finance
• Ent 466: Regulation in New Ventures
• Ent 476: Entrepreneurial Leadership
• Ent 486: Family Business Management
• Ent 499: Venture Accelerator
• Ent 651: Business Planning and Entrepreneurship
• Ent 652: Addressing Your Market
• Ent 653: Innovation, and Design Thinking
• GB 101: Building Your Side Hustle
• GB 310: Information Technology in Business
• GB 320: Essentials of Supply Chain Management
• GB 330: Essentials of Finance
• GB 350: Essentials of Marketing
• GB 370: Entrepreneurship and Management
• GB 490: General Business Topics Review
• Mgmt 101: Leadership for the Future
• Mgmt 351: Health Systems Management
• Mgmt 352: Health Innovation and Information
• Mgmt 353: Healthcare Regulation and Policy
• Mgmt 371: Principles of Management
• Mgmt 380: Topics in Management Abroad
• Mgmt 383: Human Resource Management
• Mgmt 391: Organizational Behavior
• Mgmt 392: Intercultural Business Communication
• Mgmt 395: Honors Thesis in Management
• Mgmt 484: Training and Development
• Mgmt 485: Selection and Placement
• Mgmt 493: Management of Strategic Planning
• Mgmt 494: Compensation Management
• Mgmt 495: Leadership and Group Dynamics
• Mgmt 496: Modern Management Skills
• Mgmt 527: Advanced Human Resource Management
• Mgmt 578: History of Management Thought
• Mgmt 581: Collective Bargaining
Management Information Systems
- MIS 280: Business Application Programming I
- MIS 307: Systems Analysis and Design
- MIS 309: Management Information Systems
- MIS 317: Applied Systems Analysis and Design
- MIS 330: Business Application Programming II
- MIS 350: Managing Enterprise Technology
- MIS 370: Introduction to ERP with SAP
- MIS 380: Topics in MIS Abroad
- MIS 395: Honors Thesis in Mgmt Info Systems
- MIS 408: Advanced Management Information Systems
- MIS 409: Applications of Database Management
- MIS 412: Web Application Programming
- MIS 419: Applications of Mgmt. Information System
- MIS 460: E-Commerce & Internet Programming
- MIS 619: Advanced Information Systems Mgmt
- MIS 620: Advanced Directed Study
- MIS 640: Theoretical Foundations of MIS/POM
- MIS 665: Management of Information Systems
- MIS 695: Special Topics in MIS/POM
- Mgmt 674: Advanced Operations Management
- Mgmt 677: Integer and Nonlinear Optimization
- Mgmt 677: Integer and Nonlinear Optimization
- Mgmt 680: Production Scheduling
- Mktg 770: Production and Operations Management

Marketing
- Mktg 101: New Trends & Opportunities in Marketing
- Mktg 102: Creating & Marketing Your Personal Brand
- Mktg 103: Influencer Marketing in Social Media
- Mktg 104: The Dark Side of the Global Supply Chain
- Mktg 351: Marketing Principles
- Mktg 353: Advertising and Promotion
- Mktg 354: Professional Selling & Relationship Mktg
- Mktg 360: Legal, Social & Ethical Issues in Mktg
- Mktg 357: Developing Products Customers Want
- Mktg 358: Services Marketing
- Mktg 360: Excel for Marketing
- Mktg 381: Introduction to Retailing
- Mktg 367: Consumer Behavior
- Mktg 368: Marketing for Social Good
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https://catalog.olemiss.edu/2023/fall/undergraduate/business/courses