School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Courses

**School of Business Administration**

- Bus 220: Starting and Building Your Business
- Bus 230: Economic Statistics I
- Bus 301: Introduction To Petroleum Land Mgmt
- Bus 302: Business Statistics II
- Bus 308: Operations Research
- Bus 310: Oil and Gas Law
- Bus 320: Personal Business Management
- Bus 380: Topics In Business Abroad
- Bus 390: Business Career Planning
- Bus 400: Special Topics In Business
- Bus 420: Experience Business
- Bus 500: Business Internship
- Bus 604: Statistical Methods For Business
- Bus 612: Operations Research
- Bus 620: Individual Study
- Bus 621: Individual Study
- Bus 650: Entering the Profession Seminar
- Bus 660: Research Methods I
- Bus 661: Seminar in Research and Experimental Des
- Bus 662: Statistics I: Sem. in Linear Regression
- Bus 663: Stat. II: Multivariate & Nonparametric
- Bus 664: Statistics III: Advanced Statistical Top
- Bus 667: Global Business Strategy
- Bus 669: Decision Support Systems
- Bus 670: Supply Chain Management
- MBA 601: Leadership and Ethics
- MBA 602: Seminar Series
- MBA 603: Speaker's Edge
- MBA 606: Organizational Behavior
- MBA 611: Financial Analysis
- MBA 612: Supply Chain Management
- MBA 613: Management of Technology & Innovation
- MBA 614: Managerial Economics
- MBA 615: Global Business
- MBA 617: Accounting for Business Decision Support
- MBA 621: Predictive Modeling and Analytics
- MBA 622: Business Planning and Entrepreneurship
- MBA 623: Strategic Marketing Management
- MBA 624: MBA Project Analysis
- MBA 631: Strategic Management-Capstone
- MHA 600: Overview of U.S. Health Care System
- MHA 606: Quantitative Methods in Health Care
- MHA 612: Organization of Health Care Systems
- MHA 618: Management Overview of Disease & Health
- MHA 624: Health Policy and Regulatory Environment
- MHA 630: Health Care Program Eval & Performance
- MHA 636: Health Care Law and Ethics
- MHA 642: Health Care Finance
- MHA 648: Human Resources in Health Care
- MHA 654: Community & Long Term Care Administration
- MHA 660: Internship
- MHA 699: Integrated Health Care Leadership

**Finance**
- Fin 101: Excel in Excel
- Fin 120: Financial Literacy
- Fin 303: Money and Banking
- Fin 331: Business Finance I
- Fin 333: Financial Markets and Institutions
- Fin 334: Investments
- Fin 341: Risk Management and Insurance
- Fin 342: Life and Health Insurance
- Fin 351: Principles of Real Estate
- Fin 353: Real Estate Valuation and Appraisal
- Fin 361: Quantitative Financial Analysis
- Fin 380: Topics in Finance Abroad
- Fin 395: Honors Thesis in Finance
- Fin 411: Finance Fundamentals for MBA Applicants
- Fin 431: Financial Decision Making
- Fin 441: Commercial Insurance
- Fin 442: Insurance Company Operations
- Fin 445: Internship in Insurance and Risk Mgmt
- Fin 451: Real Estate Law
- Fin 453: Advanced Income Appraisal
- Fin 455: Real Estate Finance and Investment
- Fin 461: Financial Statement Analysis
- Fin 468: International Financial Management
- Fin 499: Business Finance Topics
- Fin 533: Security Analysis and Portfolio Mgmt
- Fin 534: Managing Financial Institutions
- Fin 537: Bank Management I
- Fin 538: Bank Management II
- Fin 542: Enterprise Risk Management
- Fin 555: Real Estate Investment Analysis
- Fin 568: International Finance
- Fin 581: Futures, Options, and Swaps
- Fin 620: Advanced Directed Study
- Fin 622: International Finance
- Fin 626: Seminar in International Econ & Finance
- Fin 631: Seminar in Business Finance
- Fin 633: Investment Analysis
- Fin 634: Financial Management I
- Fin 635: Financial Management II
- Fin 636: Financial Mgmt Health Care Institutions
- Fin 637: Management of Financial Intermediaries
- Fin 642: Applied Probability Modeling
- Fin 644: Financial Econ: Continuous-Time Models
- Fin 650: Research Colloquium in Econ & Finance
- Fin 695: Special Topics in Finance
- Fin 697: Thesis
- Fin 797: Dissertation

**Management**
- Bus 101: Business for a Better World
Bus 250: Legal Environment of Business
Bus 271: Business Communication
Bus 300: Undergraduate Business Internship
Bus 321: International Business
Bus 322: Negotiation and Dispute Resolution
Bus 395: Honors Thesis in Business
Ent 101: Social Entrepreneurship
Ent 321: Entrepreneurial Pitching
Ent 331: Social Influencing in Sport
Ent 351: Design Thinking for Innovation
Ent 352: Entrepreneurial Law
Ent 356: Quickbooks
Ent 380: Topics in Entrepreneurship Abroad
Ent 381: Arts Entrepreneurship
Ent 382: Franchising
Ent 386: Digital Marketing
Ent 387: Digital Marketing II
Ent 388: e-Commerce Strategy for Entrepreneurs
Ent 395: Honors Thesis in Entrepreneurship
Ent 396: Business Venturing
Ent 411: Project Management for PMI Certification
Ent 412: Basics of Applied International Trade
Ent 422: Blockchain and the Modern Economy
Ent 426: Venture Ideas
Ent 436: Business Strategy and Modeling
Ent 446: Corporate Innovation
Ent 451: Biomedical Entrepreneurship
Ent 456: Venture Finance
Ent 466: Regulation in New Ventures
Ent 476: Entrepreneurial Leadership
Ent 486: Family Business Management
Ent 499: Venture Accelerator
Ent 651: Business Planning and Entrepreneurship
Ent 652: Addressing Your Market
Ent 653: Innovation, and Design Thinking
Ent 654: Venture Accelerator
GB 101: Building Your Side Hustle
GB 310: Information Technology in Business
GB 320: Essentials of Supply Chain Management
GB 330: Essentials of Finance
GB 350: Essentials of Marketing
GB 370: Entrepreneurship and Management
GB 490: General Business Topics Review
Mgmt 101: Leadership for the Future
Mgmt 310: Alternative Sports Management
Mgmt 311: High Performance Work Teams
Mgmt 351: Health Systems Management
Mgmt 352: Health Innovation and Information
Mgmt 353: Healthcare Regulation and Policy
Mgmt 371: Principles of Management
Mgmt 380: Topics in Management Abroad
Mgmt 383: Human Resource Management
Mgmt 391: Organizational Behavior
Mgmt 392: Intercultural Business Communication
Mgmt 395: Honors Thesis in Management
Mgmt 484: Training and Development
Mgmt 485: Selection and Placement
Mgmt 493: Management of Strategic Planning
Mgmt 494: Compensation Management
### Management Information Systems
- MIS 307: Systems Analysis and Design
- MIS 309: Management Information Systems
- MIS 317: Applied Business Analytics Platforms
- MIS 320: Business Analytics Programming
- MIS 330: Business Application Programming
- MIS 340: Mobile App Development for Business
- MIS 350: Managing Enterprise Technology
- MIS 360: Cybersecurity and Information Assurance
- MIS 370: Introduction to ERP with SAP
- MIS 380: Topics in MIS Abroad
- MIS 395: Honors Thesis in Mgmt Info Systems
- MIS 408: Database Mgmt for Business Analytics
- MIS 409: Application of DB and Data Analytics
- MIS 412: Client-side Web Application Development
- MIS 419: Server-side Application Programming
- MIS 609: E-Commerce & Internet Programming
- MIS 619: Advanced Information Systems Mgmt
- MIS 620: Advanced Directed Study
- MIS 640: Theoretical Foundations of MIS/POM
- MIS 665: Management of Information Systems
- MIS 695: Special Topics in MIS/POM
- Mgmt 674: Advanced Operations Management
- Mgmt 677: Integer and Nonlinear Optimization
- Mgmt 677: Integer and Nonlinear Optimization
- Mgmt 680: Production Scheduling
- Mktg 770: Production and Operations Management

### Marketing, Analytics & Prof Sales
- Mktg 101: New Trends & Opportunities in Marketing
- Mktg 102: Creating & Marketing Your Personal Brand
- Mktg 103: Influencer Marketing in Social Media
- Mktg 104: The Dark Side of the Global Supply Chain
- Mktg 351: Marketing Principles
- Mktg 353: Advertising and Promotion
- Mktg 354: Professional Selling & Relationship Mktg
• Mktg 356: Legal, Social & Ethical Issues in Mktg
• Mktg 357: Developing Products Customers Want
• Mktg 358: Services Marketing
• Mktg 360: Excel for Marketing
• Mktg 381: Introduction to Retailing
• Mktg 367: Consumer Behavior
• Mktg 368: Marketing for Social Good
• Mktg 370: Social and Digital Media Strategy
• Mktg 371: Social and Digital Media Metrics
• Mktg 372: Intro. to Operations & Supply Chain Mgmt
• Mktg 386: Topics in Marketing Abroad
• Mktg 387: Sales Technologies and CRM Strategies
• Mktg 395: Honors Thesis in Marketing
• Mktg 451: Marketing Policy and Strategy
• Mktg 452: Global Marketing & Supply Chain
• Mktg 458: Sales Management
• Mktg 462: Distribution and Logistics Management
• Mktg 463: Integrated Media Planning Essentials
• Mktg 475: Analytical Tools for Supply Chain Mgmt.
• Mktg 477: Integrated Supply Chain Management
• Mktg 486: Value Creation Using Machine Strategy
• Mktg 495: Marketing and Sales Consultancy
• Mktg 496: Business Analytics
• Mktg 525: Marketing Research
• Mktg 620: Advanced Directed Study
• Mktg 660: Applied Multivariate Statistics
• Mktg 661: Research Seminar: Methodology I
• Mktg 664: Methodology II-Measurement & Scaling
• Mktg 665: Causal Modeling in Marketing
• Mktg 666: Advanced Marketing Research Methods
• Mktg 668: Advanced Marketing Readings I
• Mktg 671: Preparing Research Proposals
• Mktg 672: Buyer Behavior and E-Commerce Strategies
• Mktg 695: Special Topics in Marketing
• Mktg 697: Thesis
• Mktg 760: Applied Quantitative Analysis
• Mktg 762: Marketing Management
• Mktg 764: Seminar in Marketing/Business Ethics
• Mktg 766: Advanced Studies in Consumer Behavior
• Mktg 768: Marketing Communication Thought
• Mktg 769: Theoretical Foundations of Marketing
• Mktg 771: Experimental Design & Analysis
• Mktg 772: Qualitative Research Methods
• Mktg 797: Dissertation