School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Courses

School of Business Administration
- Bus 220: Starting and Building Your Business
- Bus 230: Economic Statistics I
- Bus 301: Introduction To Petroleum Land Mgmt
- Bus 302: Business Statistics II
- Bus 308: Operations Research
- Bus 310: Oil and Gas Law
- Bus 320: Personal Business Management
- Bus 380: Topics In Business Abroad
- Bus 390: Business Career Planning
- Bus 400: Special Topics In Business
- Bus 420: Experience Business
- Bus 500: Business Internship
- Bus 604: Statistical Methods For Business
- Bus 612: Operations Research
- Bus 620: Individual Study
- Bus 621: Individual Study
- Bus 650: Entering the Profession Seminar
- Bus 660: Research Methods I
- Bus 661: Seminar in Research and Experimental Des
- Bus 662: Statistics I: Sem. in Linear Regression
- Bus 663: Stat. II: Multivariate & Nonparametric
- Bus 664: Statistics III: Advanced Statistical Top
- Bus 667: Global Business Strategy
- Bus 669: Decision Support Systems
- Bus 670: Supply Chain Management
- MBA 601: Leadership and Ethics
- MBA 602: Seminar Series
- MBA 603: Speaker's Edge
- MBA 606: Organizational Behavior
- MBA 611: Financial Analysis
- MBA 612: Supply Chain Management
- MBA 613: Management of Technology & Innovation
- MBA 614: Managerial Economics
- MBA 615: Global Business
- MBA 617: Accounting for Business Decision Support
- MBA 621: Predictive Modeling and Analytics
- MBA 622: Business Planning and Entrepreneurship
- MBA 623: Strategic Marketing Management
- MBA 624: MBA Project Analysis
- MBA 631: Strategic Management-Capstone
- MHA 600: Overview of U.S. Health Care System
- MHA 606: Quantitative Methods in Health Care
- MHA 612: Organization of Health Care Systems
- MHA 618: Management Overview of Disease & Health
- MHA 624: Health Policy and Regulatory Environment
Finance
- MHA 630: Health Care Program Eval & Performance
- MHA 636: Health Care Law and Ethics
- MHA 642: Health Care Finance
- MHA 648: Human Resources in Health Care
- MHA 654: Community & Long Term Care Administration
- MHA 660: Internship
- MHA 699: Integrated Health Care Leadership

MHA 636: Health Care Law and Ethics
- MHA 642: Health Care Finance
- MHA 648: Human Resources in Health Care
- MHA 654: Community & Long Term Care Administration
- MHA 660: Internship
- MHA 699: Integrated Health Care Leadership

Finance
- Fin 101: Excel in Excel
- Fin 120: Financial Literacy
- Fin 303: Money and Banking
- Fin 331: Business Finance I
- Fin 333: Financial Markets and Institutions
- Fin 334: Investments
- Fin 341: Risk Management and Insurance
- Fin 342: Life and Health Insurance
- Fin 351: Principles of Real Estate
- Fin 353: Real Estate Valuation and Appraisal
- Fin 361: Quantitative Financial Analysis
- Fin 380: Topics in Finance Abroad
- Fin 395: Honors Thesis in Finance
- Fin 411: Finance Fundamentals for MBA Applicants
- Fin 431: Financial Decision Making
- Fin 441: Commercial Insurance
- Fin 442: Insurance Company Operations
- Fin 445: Internship In Insurance and Risk Mgmt
- Fin 451: Real Estate Law
- Fin 453: Advanced Income Appraisal
- Fin 455: Real Estate Finance and Investment
- Fin 461: Financial Statement Analysis
- Fin 468: International Financial Management
- Fin 499: Business Finance Topics
- Fin 533: Security Analysis and Portfolio Mgmt
- Fin 534: Managing Financial Institutions
- Fin 537: Bank Management I
- Fin 538: Bank Management II
- Fin 542: Enterprise Risk Management
- Fin 555: Real Estate Investment Analysis
- Fin 568: International Finance
- Fin 581: Futures, Options, and Swaps
- Fin 620: Advanced Directed Study
- Fin 622: International Finance
- Fin 626: Seminar in International Econ & Finance
- Fin 631: Seminar in Business Finance
- Fin 633: Investment Analysis
- Fin 634: Financial Management I
- Fin 635: Financial Management II
- Fin 636: Financial Mgmt Health Care Institutions
- Fin 637: Management of Financial Intermediaries
- Fin 642: Applied Probability Modeling
- Fin 644: Financial Econ: Continuous-Time Models
- Fin 650: Research Colloquium in Econ & Finance
- Fin 695: Special Topics in Finance
- Fin 697: Thesis
- Fin 797: Dissertation

Management
- Bus 101: Business for a Better World
Bus 250: Legal Environment of Business
Bus 271: Business Communication
Bus 300: Undergraduate Business Internship
Bus 321: International Business
Bus 322: Negotiation and Dispute Resolution
Bus 395: Honors Thesis in Business
Ent 101: Social Entrepreneurship
Ent 321: Entrepreneurial Pitching
Ent 331: Social Influencing in Sport
Ent 351: Design Thinking for Innovation
Ent 352: Entrepreneurial Law
Ent 356: Quickbooks
Ent 380: Topics in Entrepreneurship Abroad
Ent 381: Arts Entrepreneurship
Ent 382: Franchising
Ent 386: Digital Marketing
Ent 387: Digital Marketing II
Ent 388: e-Commerce Strategy for Entrepreneurs
Ent 395: Honors Thesis in Entrepreneurship
Ent 396: Business Venturing
Ent 411: Project Management for PMI Certification
Ent 412: Basics of Applied International Trade
Ent 422: Blockchain and the Modern Economy
Ent 426: Venture Ideas
Ent 436: Business Strategy and Modeling
Ent 446: Corporate Innovation
Ent 451: Biomedical Entrepreneurship
Ent 456: Venture Finance
Ent 466: Regulation in New Ventures
Ent 476: Entrepreneurial Leadership
Ent 486: Family Business Management
Ent 499: Venture Accelerator
Ent 651: Business Planning and Entrepreneurship
Ent 652: Addressing Your Market
Ent 653: Innovation, and Design Thinking
Ent 654: Venture Accelerator
GB 101: Building Your Side Hustle
GB 310: Information Technology in Business
GB 320: Essentials of Supply Chain Management
GB 330: Essentials of Finance
GB 350: Essentials of Marketing
GB 370: Entrepreneurship and Management
GB 490: General Business Topics Review
Mgmt 101: Leadership for the Future
Mgmt 310: Alternative Sports Management
Mgmt 311: High Performance Work Teams
Mgmt 351: Health Systems Management
Mgmt 352: Health Innovation and Information
Mgmt 353: Healthcare Regulation and Policy
Mgmt 371: Principles of Management
Mgmt 380: Topics in Management Abroad
Mgmt 383: Human Resource Management
Mgmt 391: Organizational Behavior
Mgmt 392: Intercultural Business Communication
Mgmt 395: Honors Thesis in Management
Mgmt 484: Training and Development
Mgmt 485: Selection and Placement
Mgmt 493: Management of Strategic Planning
Mgmt 494: Compensation Management
Mgmt 495: Leadership and Group Dynamics
Mgmt 496: Modern Management Skills
Mgmt 527: Advanced Human Resource Management
Mgmt 578: History of Management Thought
Mgmt 581: Collective Bargaining
Mgmt 582: Employee Relations
Mgmt 583: Labor Relations
Mgmt 585: Strategic Human Resource Management
Mgmt 587: Organization Theory
Mgmt 595: International Business Management
Mgmt 608: Advanced Organization Behavior
Mgmt 620: Advanced Directed Study
Mgmt 664: Advanced Management Research
Mgmt 670: Advanced Readings in Management
Mgmt 671: Guided Research in Management
Mgmt 673: Seminar in Human resource Management
Mgmt 675: Seminar in Employee Relations
Mgmt 676: Seminar in Organizational Behavior
Mgmt 678: Seminar in Group Process
Mgmt 679: Theoretical Foundations of Management
Mgmt 695: Special Topics in Management
Mgmt 697: Thesis
Mgmt 797: Dissertation

Management Information Systems
MIS 307: Systems Analysis and Design
MIS 309: Management Information Systems
MIS 317: Applied Business Analytics Platforms
MIS 320: Business Analytics Programming
MIS 330: Business Application Programming
MIS 340: Mobile App Development for Business
MIS 350: Managing Enterprise Technology
MIS 360: Cybersecurity and Information Assurance
MIS 370: Introduction to ERP with SAP
MIS 380: Topics in MIS Abroad
MIS 395: Honors Thesis in Mgmt Info Systems
MIS 408: Database Mgmt for Business Analytics
MIS 409: Application of DB and Data Analytics
MIS 412: Client-side Web Application Development
MIS 419: Server-side Application Programming
MIS 609: E-Commerce & Internet Programming
MIS 619: Advanced Information Systems Mgmt
MIS 620: Advanced Directed Study
MIS 640: Theoretical Foundations of MIS/POM
MIS 665: Management of Information Systems
MIS 695: Special Topics in MIS/POM
Mgmt 674: Advanced Operations Management
Mgmt 677: Integer and Nonlinear Optimization
Mgmt 677: Integer and Nonlinear Optimization
Mgmt 680: Production Scheduling
Mktg 770: Production and Operations Management

Marketing, Analytics & Prof Sales
Mktg 101: New Trends & Opportunities in Marketing
Mktg 102: Creating & Marketing Your Personal Brand
Mktg 103: Influencer Marketing in Social Media
Mktg 104: The Dark Side of the Global Supply Chain
Mktg 351: Marketing Principles
Mktg 353: Advertising and Promotion
Mktg 354: Professional Selling & Relationship Mktg

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master’s, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

https://catalog.olemiss.edu/2024/fall/undergraduate/business/courses
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Friday, December 29, 2023 at 1:58:17 am CST

- Mktg 355: Legal, Social & Ethical Issues in Mktg
- Mktg 357: Developing Products Customers Want
- Mktg 358: Services Marketing
- Mktg 360: Excel for Marketing
- Mktg 361: Introduction to Retailing
- Mktg 367: Consumer Behavior
- Mktg 368: Marketing for Social Good
- Mktg 370: Social and Digital Media Strategy
- Mktg 371: Social and Digital Media Metrics
- Mktg 372: Intro. to Operations & Supply Chain Mgmt
- Mktg 380: Topics in Marketing Abroad
- Mktg 381: Sales Technologies and CRM Strategies
- Mktg 395: Honors Thesis in Marketing
- Mktg 451: Marketing Policy and Strategy
- Mktg 452: Global Marketing & Supply Chain
- Mktg 456: Sales Management
- Mktg 462: Distribution and Logistics Management
- Mktg 465: Integrated Media Planning Essentials
- Mktg 477: Integrated Supply Chain Management
- Mktg 486: Value Creation Using Machine Strategy
- Mktg 495: Marketing and Sales Consultancy
- Mktg 496: Business Analytics
- Mktg 525: Marketing Research
- Mktg 620: Advanced Directed Study
- Mktg 660: Applied Multivariate Statistics
- Mktg 661: Research Seminar: Methodology I
- Mktg 664: Methodology II-Measurement & Scaling
- Mktg 665: Causal Modeling in Marketing
- Mktg 666: Advanced Marketing Research Methods
- Mktg 668: Advanced Marketing Readings I
- Mktg 671: Preparing Research Proposals
- Mktg 672: Buyer Behavior and E-Commerce Strategies
- Mktg 695: Special Topics in Marketing
- Mktg 697: Thesis
- Mktg 760: Applied Quantitative Analysis
- Mktg 762: Marketing Management
- Mktg 764: Seminar in Marketing/Business Ethics
- Mktg 766: Advanced Studies in Consumer Behavior
- Mktg 768: Marketing Communication Thought
- Mktg 769: Theoretical Foundations of Marketing
- Mktg 771: Experimental Design & Analysis
- Mktg 772: Qualitative Research Methods
- Mktg 797: Dissertation