School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Courses

School of Business Administration

- Bus 220: Starting and Building Your Business
- Bus 230: Economic Statistics I
- Bus 250: Legal Environment of Business
- Bus 271: Business Communication
- Bus 301: Introduction To Petroleum Land Mgmt
- Bus 302: Business Statistics II
- Bus 308: Operations Research
- Bus 310: Oil and Gas Law
- Bus 320: Personal Business Management
- Bus 321: International Business
- Bus 322: Negotiation and Dispute Resolution
- Bus 380: Topics In Business Abroad
- Bus 390: Business Career Planning
- Bus 400: Special Topics In Business
- Bus 420: Experience Business
- Bus 500: Business Internship
- Bus 604: Statistical Methods For Business
- Bus 612: Operations Research
- Bus 620: Individual Study
- Bus 621: Individual Study
- Bus 650: Entering the Profession Seminar
- Bus 660: Research Methods I
- Bus 661: Seminar in Research and Experimental Des
- Bus 662: Statistics I: Sem. in Linear Regression
- Bus 663: Stat. II: Multivariate & Nonparametric
- Bus 664: Statistics III: Advanced Statistical Top
- Bus 667: Global Business Strategy
- Bus 669: Decision Support Systems
- Bus 670: Supply Chain Management
- GB 310: Information Technology in Business
- GB 320: Essentials of Supply Chain Management
- GB 330: Essentials of Finance
- GB 350: Essentials of Marketing
- GB 370: Entrepreneurship and Management
- GB 490: General Business Topics Review
- MBA 601: Leadership and Ethics
- MBA 602: Seminar Series
- MBA 603: Speaker's Edge
- MBA 606: Organizational Behavior
- MBA 611: Financial Analysis
- MBA 612: Supply Chain Management
- MBA 613: Management of Technology & Innovation
- MBA 614: Managerial Economics
- MBA 615: Global Business
- MBA 617: Managerial Accounting

https://catalog.olemiss.edu/2020/fall/undergraduate/business/courses
- MBA 621: Statistical Analysis
- MBA 622: Business Planning and Entrepreneurship
- MBA 623: Strategic Marketing Management
- MBA 624: MBA Project Analysis
- MBA 631: Strategic Management-Capstone
- MHA 600: Overview of U.S. Health Care System
- MHA 606: Quantitative Methods in Health Care
- MHA 612: Organization of Health Care Systems
- MHA 618: Management Overview of Disease & Health
- MHA 624: Health Policy and Regulatory Environment
- MHA 630: Health Care Program Eval & Performance
- MHA 636: Health Care Law and Ethics
- MHA 642: Health Care Finance
- MHA 648: Human Resources in Health Care
- MHA 654: Community & Long Term Care Administratio
- MHA 660: Internship
- MHA 699: Integrated Health Care Leadership

**Finance**
- Fin 303: Money and Banking
- Fin 331: Business Finance I
- Fin 333: Financial Markets and Institutions
- Fin 334: Investments
- Fin 339: Personal Finance
- Fin 341: Risk Management and Insurance
- Fin 342: Life and Health Insurance
- Fin 351: Principles of Real Estate
- Fin 353: Real Estate Valuation and Appraisal
- Fin 361: Quantitative Financial Analysis
- Fin 380: Topics in Finance Abroad
- Fin 395: Honors Thesis in Finance
- Fin 411: Finance Fundamentals for MBA Applicants
- Fin 431: Financial Decision Making
- Fin 441: Property Insurance Contracts/Operations
- Fin 442: Commercial Liability Insurance
- Fin 445: Internship In Insurance and Risk Mgmt
- Fin 451: Real Estate Law
- Fin 453: Advanced Income Appraisal
- Fin 455: Real Estate Finance and Investment
- Fin 461: Financial Statement Analysis
- Fin 531: Business Finance Topics
- Fin 533: Security Analysis and Portfolio Mgmt
- Fin 534: Managing Financial Institutions
- Fin 537: Bank Management I
- Fin 538: Bank Management II
- Fin 542: Enterprise Risk Management
- Fin 555: Real Estate Investment Analysis
- Fin 568: International Finance
- Fin 581: Futures, Options, and Swaps
- Fin 620: Advanced Directed Study
- Fin 622: International Finance
- Fin 626: Seminar in International Econ & Finance
- Fin 631: Seminar in Business Finance
- Fin 633: Investment Analysis
- Fin 634: Financial Management I
- Fin 635: Financial Management II
- Fin 636: Financial Mgmt Health Care Institutions
- Fin 637: Management of Financial Intermediaries
- Fin 642: Applied Probability Modeling

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master’s, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.
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Management Information Systems
- MIS 280: Business Application Programming I
- MIS 307: Systems Analysis and Design
- MIS 309: Management Information Systems
- MIS 317: Applied Systems Analysis and Design
- MIS 330: Business Application Programming II
- MIS 350: Managing Enterprise Technology
- MIS 370: Introduction to ERP with SAP
- MIS 380: Topics in MIS Abroad
- MIS 395: Honors Thesis in Mgmt Info Systems
- MIS 408: Advanced Management Information Systems
- MIS 409: Applications of Database Management
- MIS 412: Web Application Programming
- MIS 419: Applications of Mgmt. Information System
- MIS 609: E-Commerce & Internet Programming
- MIS 619: Advanced Information Systems Mgmt
- MIS 620: Advanced Directed Study
- MIS 640: Theoretical Foundations of MIS/POM
- MIS 665: Management of Information Systems
- MIS 695: Special Topics in MIS/POM
- Mgmt 674: Advanced Operations Management
- Mgmt 677: Integer and Nonlinear Optimization
- Mgmt 677: Integer and Nonlinear Optimization
- Mgmt 680: Production Scheduling
- Mktg 770: Production and Operations Management

Marketing
- Mktg 101: New Trends & Opportunities in Marketing
- Mktg 102: Creating & Marketing Your Personal Brand
- Mktg 103: Influencer Marketing in Social Media
- Mktg 104: The Dark Side of the Global Supply Chain
- Mktg 351: Marketing Principles
- Mktg 353: Advertising and Promotion
- Mktg 354: Professional Selling & Relationship Mktg
- Mktg 356: Legal, Social & Ethical Issues in Mktg
- Mktg 357: Developing Products Customers Want
- Mktg 358: Services Marketing
- Mktg 361: Introduction to Retailing
- Mktg 367: Consumer Behavior
- Mktg 368: Marketing for Social Good
- Mktg 370: Social and Digital Media Strategy
- Mktg 371: Social and Digital Media Metrics
- Mktg 372: Intro. to Operations & Supply Chain Mgmt
- Mktg 380: Topics in Marketing Abroad
- Mktg 381: Building Strong Brands
- Mktg 395: Honors Thesis in Marketing
- Mktg 451: Marketing Policy and Strategy
- Mktg 452: Global Marketing & Supply Chain
- Mktg 458: Sales Management
- Mktg 462: Distribution and Logistics Management
- Mktg 465: Advanced Campaign Planning
- Mktg 477: Oper. & Supply Chain Planning/Control
- Mktg 488: Retail Strategy
- Mktg 494: Pharmaceutical Economics
- Mktg 495: Techniques of Pharmaceutical Sales
- Mktg 496: Digital Marketing Analytics
• Mktg 525: Marketing Research
• Mktg 520: Advanced Directed Study
• Mktg 660: Applied Multivariate Statistics
• Mktg 661: Research Seminar: Methodology I
• Mktg 664: Methodology II-Measurement & Scaling
• Mktg 665: Causal Modeling in Marketing
• Mktg 666: Advanced Marketing Research Methods
• Mktg 668: Advanced Marketing Readings I
• Mktg 671: Preparing Research Proposals
• Mktg 672: Buyer Behavior and E-Commerce Strategies
• Mktg 695: Special Topics in Marketing
• Mktg 697: Thesis
• Mktg 760: Applied Quantitative Analysis
• Mktg 762: Marketing Management
• Mktg 764: Seminar in Marketing/Business Ethics
• Mktg 766: Advanced Studies in Consumer Behavior
• Mktg 768: Marketing Communication Thought
• Mktg 769: Theoretical Foundations of Marketing
• Mktg 797: Dissertation