School of Business Administration

Overview
Academics & Admissions
Departments
Programs
Minors
Courses
Faculty
Awards

Courses

School of Business Administration

- Bus 220: Starting and Building Your Business
- Bus 230: Economic Statistics I
- Bus 250: Legal Environment of Business
- Bus 271: Business Communication
- Bus 301: Introduction To Petroleum Land Mgmt
- Bus 302: Business Statistics II
- Bus 308: Operations Research
- Bus 310: Oil and Gas Law
- Bus 320: Personal Business Management
- Bus 321: International Business
- Bus 322: Negotiation and Dispute Resolution
- Bus 380: Topics In Business Abroad
- Bus 390: Business Career Planning
- Bus 400: Special Topics In Business
- Bus 420: Experience Business
- Bus 500: Business Internship
- Bus 604: Statistical Methods For Business
- Bus 612: Operations Research
- Bus 620: Individual Study
- Bus 621: Individual Study
- Bus 650: Entering the Profession Seminar
- Bus 660: Research Methods I
- Bus 661: Seminar in Research and Experimental Des
- Bus 662: Statistics I: Sem. in Linear Regression
- Bus 663: Stat. II: Multivariate & Nonparametric
- Bus 664: Statistics III: Advanced Statistical Top
- Bus 667: Global Business Strategy
- Bus 669: Decision Support Systems
- Bus 670: Supply Chain Management
- GB 310: Information Technology in Business
- GB 320: Essentials of Supply Chain Management
- GB 330: Essentials of Finance
- GB 350: Essentials of Marketing
- GB 370: Entrepreneurship and Management
- GB 490: General Business Topics Review
- MBA 601: Leadership and Ethics
- MBA 602: Seminar Series
- MBA 603: Speaker's Edge
- MBA 606: Organizational Behavior
- MBA 611: Financial Analysis
- MBA 612: Supply Chain Management
- MBA 613: Management of Technology & Innovation
- MBA 614: Managerial Economics
- MBA 615: Global Business
- MBA 617: Accounting for Business Decision Support
• MBA 621: Predictive Modeling and Analytics
• MBA 622: Business Planning and Entrepreneurship
• MBA 623: Strategic Marketing Management
• MBA 624: MBA Project Analysis
• MBA 631: Strategic Management-Capstone
• MHA 600: Overview of U.S. Health Care System
• MHA 606: Quantitative Methods in Health Care
• MHA 612: Organization of Health Care Systems
• MHA 618: Management Overview of Disease & Health
• MHA 624: Health Policy and Regulatory Environment
• MHA 630: Health Care Program Eval & Performance
• MHA 636: Health Care Law and Ethics
• MHA 642: Health Finance
• MHA 648: Human Resources in Health Care
• MHA 654: Community & Long Term Care Administration
• MHA 660: Internship
• MHA 699: Integrated Health Care Leadership

Finance
• Fin 303: Money and Banking
• Fin 331: Business Finance I
• Fin 333: Financial Markets and Institutions
• Fin 334: Investments
• Fin 338: Intermediate Financial Management
• Fin 339: Personal Finance
• Fin 341: Risk Management and Insurance
• Fin 342: Life and Health Insurance
• Fin 351: Principles of Real Estate
• Fin 353: Real Estate Valuation and Appraisal
• Fin 361: Quantitative Financial Analysis
• Fin 380: Topics in Finance Abroad
• Fin 395: Honors Thesis in Finance
• Fin 411: Finance Fundamentals for MBA Applicants
• Fin 431: Financial Decision Making
• Fin 441: Property Insurance Contracts/Operations
• Fin 442: Commercial Liability Insurance
• Fin 445: Internship in Insurance and Risk Mgmt
• Fin 451: Real Estate Law
• Fin 453: Advanced Income Appraisal
• Fin 455: Real Estate Finance and Investment
• Fin 461: Financial Statement Analysis
• Fin 468: International Financial Management
• Fin 499: Business Finance Topics
• Fin 533: Security Analysis and Portfolio Mgmt
• Fin 534: Managing Financial Institutions
• Fin 537: Bank Management I
• Fin 538: Bank Management II
• Fin 542: Enterprise Risk Management
• Fin 555: Real Estate Investment Analysis
• Fin 568: International Finance
• Fin 581: Futures, Options, and Swaps
• Fin 620: Advanced Directed Study
• Fin 622: International Finance
• Fin 626: Seminar in International Econ & Finance
• Fin 631: Seminar in Business Finance
• Fin 633: Investment Analysis
• Fin 634: Financial Management I
• Fin 635: Financial Management II
• Fin 636: Financial Mgmt Health Care Institutions
• Fin 637: Management of Financial Intermediaries
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<td>Ent 101: Social Entrepreneurship</td>
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<td>Ent 426: Venture Ideas</td>
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<td>Mgmt 578: History of Management Thought</td>
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Mgmt 678: Seminar in Group Process
Mgmt 679: Theoretical Foundations of Management
Mgmt 695: Special Topics in Management
Mgmt 697: Thesis
Mgmt 797: Dissertation

Management Information Systems
- MIS 280: Business Application Programming I
- MIS 307: Systems Analysis and Design
- MIS 309: Management Information Systems
- MIS 317: Applied Systems Analysis and Design
- MIS 330: Business Application Programming II
- MIS 350: Managing Enterprise Technology
- MIS 370: Introduction to ERP with SAP
- MIS 380: Topics in MIS Abroad
- MIS 395: Honors Thesis in Mgmt Info Systems
- MIS 408: Advanced Management Information Systems
- MIS 409: Applications of Database Management
- MIS 412: Web Application Programming
- MIS 419: Applications of Mgmt. Information System
- MIS 609: E-Commerce & Internet Programming
- MIS 619: Advanced Information Systems Mgmt
- MIS 620: Advanced Directed Study
- MIS 640: Theoretical Foundations of MIS/POM
- MIS 665: Management of Information Systems
- MIS 695: Special Topics in MIS/POM
- Mgmt 674: Advanced Operations Management
- Mgmt 677: Integer and Nonlinear Optimization
- Mgmt 677: Integer and Nonlinear Optimization
- Mgmt 680: Production Scheduling
- Mktg 770: Production and Operations Management

Marketing
- Mktg 101: New Trends & Opportunities in Marketing
- Mktg 102: Creating & Marketing Your Personal Brand
- Mktg 103: Influencer Marketing in Social Media
- Mktg 104: The Dark Side of the Global Supply Chain
- Mktg 351: Marketing Principles
- Mktg 353: Advertising and Promotion
- Mktg 354: Professional Selling & Relationship Mktg
- Mktg 356: Legal, Social & Ethical Issues in Mktg
- Mktg 357: Developing Products Customers Want
- Mktg 358: Services Marketing
- Mktg 360: Excel for Marketing
- Mktg 361: Introduction to Retailing
- Mktg 367: Consumer Behavior
- Mktg 368: Marketing for Social Good
- Mktg 370: Social and Digital Media Strategy
- Mktg 371: Social and Digital Media Metrics
- Mktg 372: Intro. to Operations & Supply Chain Mgmt
- Mktg 380: Topics in Marketing Abroad
- Mktg 381: Building Strong Brands
- Mktg 395: Honors Thesis in Marketing
- Mktg 451: Marketing Policy and Strategy
- Mktg 452: Global Marketing & Supply Chain
- Mktg 458: Sales Management
- Mktg 462: Distribution and Logistics Management
- Mktg 465: Advanced Campaign Planning
Mktg 477: Integrated Supply Chain Management
Mktg 488: Value Creation Using Machine Strategy
Mktg 495: Techniques of Pharmaceutical Sales
Mktg 496: Marketing Analytics
Mktg 525: Marketing Research
Mktg 520: Advanced Directed Study
Mktg 660: Applied Multivariate Statistics
Mktg 661: Research Seminar: Methodology I
Mktg 664: Methodology II-Measurement & Scaling
Mktg 665: Causal Modeling in Marketing
Mktg 666: Advanced Marketing Research Methods
Mktg 668: Advanced Marketing Readings I
Mktg 671: Preparing Research Proposals
Mktg 672: Buyer Behavior and E-Commerce Strategies
Mktg 695: Special Topics in Marketing
Mktg 697: Thesis
Mktg 760: Applied Quantitative Analysis
Mktg 762: Marketing Management
Mktg 764: Seminar in Marketing/Business Ethics
Mktg 766: Advanced Studies in Consumer Behavior
Mktg 768: Marketing Communication Thought
Mktg 769: Theoretical Foundations of Marketing
Mktg 797: Dissertation