

Bus 321: International Business Management

An integrated, multifunctional survey course defining the basic terminology of international business, with emphasis on an introduction to how national differences affect the business functions.

3 Credits

Prerequisites

- Pre-Requisite: Successful Completion of 54 Hours.
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Bus 321
- Lecture: Web-based Lecture for Bus 321

Subject Areas

- [International Business/Trade/Commerce](#)
- [Business/Commerce, General](#)

