School of Business Administration

Overview

The School of Business Administration offers a Bachelor of Business Administration (B.B.A.) with majors in banking and finance, economics, general business, management, management information systems, managerial finance, marketing, marketing and corporate relations, real estate, risk management and insurance.

At the graduate level, the school offers both a residential and a professional Master of Business Administration (M.B.A.) and a Doctor of Philosophy (Ph.D.) in the emphasis areas of finance, management, marketing, management information systems, and production-operations management.

History/Mission/Purpose

Our mission is to improve business and society by inspiring students, business and community leaders through advancing business knowledge and capabilities.

Our vision is to cultivate innovative and effective leaders through transformational educational opportunities that foster business knowledge acquisition, a strong work ethic, and collaboration skills to improve Mississippi, the region, and the world.

Accreditation

The undergraduate and graduate programs in the School of Business Administration are accredited through AACSB International, the Association to Advance Collegiate Schools of Business.

Other Information

Academic Workload - Business students are expected to spend three hours studying and working on course-related activities for each hour spent in the classroom (i.e., a 12-credit-hour class schedule typically requires 36 hours of work outside the classroom each week).

Class Attendance - Students must attend all class meetings of every course in which they are enrolled during the first week of the semester unless they have previously obtained departmental approval for any planned absences. Without such approval, a student who is absent may be dropped from that course during the first week by the dean of the school or college responsible for the course.