

NHM 671: Advanced Service Quality Management.

[Nutrition & Hospitality Management](#)

Examines service marketing and management concepts relevant to the hospitality industry and explores how these concepts can be applied to service delivery systems in the hospitality industry.

3 Credits

Instruction Type(s)

- Lecture: Lecture for NHM 671
- Lecture: Web-based Lecture for NHM 671
- Lecture: Online Program for NHM 671

Subject Areas

- [Hotel/Motel Administration/Management](#)

Related Areas

- [Hospitality Administration/Management, General](#)
- [Restaurant/Food Services Management](#)

