

# NHM 317: Destination Branding and Management Nutrition & Hospitality Management

This course provides an in-depth exploration of the concepts and practices involved in destination branding and management. 3 Credits

#### **Prerequisites**

• NHM 221: Foundations of Tourism and Travel

### Instruction Type(s)

• Lecture: Lecture for NHM 317

• Lecture: Web-based Lecture for NHM 317

## **Subject Areas**

Hospitality Administration/Management, General

#### **Related Areas**

- Hotel/Motel Administration/Management
- Restaurant/Food Services Management

