Emphasis - Event Management

- B.S. in Hospitality Management
- Emphasis - Event Management
- Degree Requirements

B.S. in Hospitality Management

Description

Students who complete the program in hospitality management choose among many of the job settings in the growing hospitality industry, such as restaurants and food-service operations, hotels and other lodging facilities, event companies, resorts, casinos, entertainment centers, convention centers, travel firms, and visitor bureaus.

Mission Statement

The mission of the Hospitality Management (HM) program is to prepare a diverse community of students to become successful professionals and lifelong learners who aspire to leadership roles in the global hospitality industry and their community.

Accreditation

The HM program is accredited by the Accreditation Commission for Programs in Hospitality Administration (ACPHA) through 2019.

Minimum Total Credit Hours: 120

General Education Requirements

See the General Education/Core Curriculum for the School of Applied Sciences.

An additional 21 hours is required in the following related subjects: Writ 250 OR Writ 310; Accy 201; Econ 202 or Econ 203; GB 350; GB 370 or Mgmt 391; Mgmt 383 or NHM 466; and Spch 102, Spch 105, or Bus 271.

Additional general elective hours may be needed to bring the total hours to 120.

Course Requirements

The B.S.H.M. degree requires 52 hours of professional coursework: NHM 111, 211, 213, 215, 216, 261, 310, 311, 360, 363, 376, 462, 472, 464, 467, and 484.

Other Academic Requirements

Completion of 200 documented hours of work experience or service in hospitality will be required prior to students enrolling in the internship (NHM 484).

General Hospitality Management emphasis

The general hospitality management emphasis is mandatory for all students NOT selecting a specific emphasis area (food service, lodging, or event management). This emphasis consists of 9 hours.

Students must meet all general education, additional support, and core NHM classes with three additional courses (9 hours) selected from the following:

- NHM 221 - Foundations of Tourism & Travel
- NHM 312 - Social Events
- NHM 314 - Meetings and Conference Events
- NHM 371 - Service Management
- NHM 381 - Bar and Beverage
- NHM 403 - New York Tour
- NHM 441 - Food Systems Management & Leadership
- NHM 491 - Hotel Management & Analytics
- NHM 468 - US Study Abroad Tours, as offered

Emphasis - Event Management

Description

The event management emphasis is designed for students seeking careers with event companies, entertainment centers, convention centers, and travel firms. This emphasis consists of 12 hours.

General Education Requirements

Students must meet all general education, additional support, and core NHM classes.

Course Requirements

The event management emphasis requires the following 12 hours:

- NHM 312 - Event Management I
- NHM 314 - Event Management II
- NHM 371 - Hospitality Service Management
- One course (3 hours) chosen from the following:
  - NHM 221, 381, 403, 441, 468, or 491.

Degree Requirements

The academic regulations for this degree program, as entered in the University of Mississippi Catalog, are in effect for the current or selected academic year and semester. The University of Mississippi reserves the right to 1) change or withdraw courses; 2) change rules for registration, instruction, and graduation; and 3) change other regulations affecting the student body at any time.

B.S. in Hospitality Management

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master’s, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacccoc.org for questions about the accreditation.

https://catalog.olemiss.edu/2024/spring/undergraduate/applied-sciences/nutrition-hospitality-management/bs-hosp-mgmt/bs-hm-event
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<th>REQUIREMENT</th>
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<tr>
<td>NHM 472</td>
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<td>Complete NHM 472 (formerly FCS 472) with a passing grade.</td>
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<tr>
<td>NHM 484</td>
<td>3</td>
<td>Complete NHM 484 (formerly FCS 484) with a passing grade.</td>
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<td>NHM 371</td>
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<tr>
<td>3 hrs electives</td>
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<td>Complete 3 hrs electives chosen from the following: NHM 221, 222, 381, 403, 441, 468, or NHM 491.</td>
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