

Jour 501: Magazine Service Journalism Publishing School of Journalism and New Media

Conceptualization, market research, and production for a prototype and media kit for a service journalism magazine.

3 Credits

Prerequisites

- Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours
- Must be admitted to the graduate program or Jour 401 (Minimum grade C)

Instruction Type(s)

• Lecture: Lecture for Jour 501

Subject Areas

- Journalism, Other
- <u>Journalism</u>

Related Areas

- Broadcast Journalism
- Photojournalism

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

