

# IMC 497: IMC Honors Thesis 1 School of Journalism and New Media

This course designation is for honors thesis credit.

3 Credits

#### Prerequisites

- Instructor Approval Required
- Integrated Marketing Communication or Journalism Majors Only

# Instruction Type(s)

• Thesis: Thesis for IMC 497

### **Subject Areas**

• Communication, General

#### **Related Areas**

- Communication and Media Studies, Other
- <u>Mass Communication/ Media Studies</u>
- Speech Communication and Rhetoric

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