

IMC 307: Creating Digital Media Platforms School of Journalism and New Media

Study of theory, design and implementation of effective digital and interactive techniques for IMC purposes in multimedia environments. 3 Credits

Prerequisites

• Course may be repeated only once.

Instruction Type(s)

• Lecture/Lab: Lecture/Lab for IMC 307

Subject Areas

• Journalism

Related Areas

- Broadcast Journalism
- Journalism, Other
- <u>Photojournalism</u>

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