

Emphasis - Campus MBA Program

- [Master of Business Administration](#)
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Master of Business Administration Description

The M.B.A. exposes students to a variety of subjects, including statistics, economics, organizational behavior, business communication, marketing, financial strategy, and operations management. The M.B.A. is available as either a Campus program or as a professional program. The campus M.B.A. can be taken on either a full-time or part-time basis with all courses offered on the Oxford Campus. The professional M.B.A. is designed for working business professionals and involves a variety of online technological delivery modes.

Admissions:

On Campus Program

Requirements for admission:

- A GMAT (or GRE) score if you do not qualify for a GMAT waiver.
- Completion of a bachelor's degree from a regionally accredited institution.
- Statement of Purpose must be submitted.
- Resume must be submitted.
- Minimum required English language proficiency exam score(s) if you did not earn your undergraduate degree in the U.S. (Citizens of countries on the exemption list and students who graduated from institutions in those countries are not required to submit scores.)

The GMAT is waived for:

- Students with an overall GPA of 3.5 (or higher) or a GPA of 3.5 (or higher) on the most recent 60 hours of course work.

The GMAT is required for all students who wish to be considered for a graduate assistantship.

Online Program

Requirements for full standing admission:

- A GMAT (or GRE) score if you do not qualify for a GMAT waiver.
- Minimum of two years' work experience required for online program.
- Completion of a bachelor's degree from a regionally accredited institution.
- Candidates previous academic work should be competitive with respect to the applicant pool.
- Statement of Purpose must be submitted.
- Resume must be submitted.
- Minimum required English language proficiency exam score(s) if you did not earn your undergraduate degree in the U.S. (Citizens of countries on the exemption list and students who graduated from institutions in those countries are not required to submit scores.)

The GMAT is waived for:

- Applicants for the online MBA program with 5+ years of post graduate work experience may qualify for a GMAT waiver.

Minimum Total Credit Hours: 36 Course Requirements

Students must complete the requirements for either the campus or professional M.B.A. program.

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Students can begin the program in the summer, fall, or spring semesters. The MBA program develops essential skills in statistics, accounting, finance, organizational behavior, marketing analysis, and a capstone course emphasizing strategy integration.

Course Requirements

The campus M.B.A. requires successful completion of the following 36 hours of MBA courses, including the following core courses:

Core Courses:

- MBA MBA 617-Accounting for Business Decision Support;
- MBA 606-Organizational Behavior;
- MBA 611-Financial Analysis
- MBA 623-Strategic Marketing Analysis
- MBA 631-Strategic Management

