

# **BAIS 640: Theoretical Foundations of MIS/POM**

## **Marketing, Analytics & Prof Sales**

This course provides a general introduction and grounding in the MIS and POM areas and serves as a functional core course.

3 Credits

### **Instruction Type(s)**

- Seminar: Seminar for BAIS 640

### **Subject Areas**

- [Information Technology](#)
- [Computer and Information Sciences, General](#)

### **Related Areas**

- [Artificial Intelligence](#)

