



# BAIS 640: Theoretical Foundations of MIS/POM

## [Marketing, Analytics & Prof Sales](#)

This course provides a general introduction and grounding in the MIS and POM areas and serves as a functional core course.

3 Credits

### Instruction Type(s)

- Seminar: Seminar for BAIS 640

### Subject Areas

- [Information Technology](#)
- [Computer and Information Sciences, General](#)

### Related Areas

- [Artificial Intelligence](#)

