

## **BAIS 619: Advanced Information Systems Mgmt** **Marketing, Analytics & Prof Sales**

Advanced study of file processing, databases and database management systems within organizations, logical models (hierarchical, network, relational, and object-oriented), query, optimization, recovery, integrity, concurrency, security, distributed databases and client-server architecture, database machines, knowledge-based and text-based systems, and data mining and warehousing. Experience in practicing data analysis, design, implementation, and administration.

Prerequisite requirements for this course may also be satisfied by consent of instructor.

3 Credits

### **Prerequisites**

- [BAIS 640: Theoretical Foundations of MIS/POM](#) (Minimum grade: C)

### **Instruction Type(s)**

- Lecture: Lecture for BAIS 619

### **Subject Areas**

- [Information Science/Studies](#)
- [Data Modeling/Warehousing and Database Administration](#)

