

BAIS 419: Server-side Application Programming Marketing, Analytics & Prof Sales

This course focuses on building server-side applications and includes the following: software development project management; the use of current tools and technologies for developing modern, GUI-based, client/server, mobile, and Software as a Service (SaaS) applications; the role of modularity in programming; rapid development using pre- existing components; and security-related concepts needed to succeed in server-based web applications that rely upon databases and SQL.

3 Credits

Prerequisites

• Pre-requisite: 54 Completed Hours.

• Prerequisite: BAIS 412 or consent of instructor

One-way corequisites

• BAIS 309: Management Information Systems

Instruction Type(s)

• Lecture: Lecture for BAIS 419

Lecture: Compressed Video for BAIS 419
Lecture: Web-based Lecture for BAIS 419

Subject Areas

• Information Technology

• Computer/Information Technology Services Administration and Management, Other

