THE UNIVERSITY of MISSISSIPPI

BAIS 320: Business Analytics Programming

Marketing, Analytics & Prof Sales

Study of programming languages and modeling techniques used to implement basic data analytics systems, including common analytics languages such as Python and R, as well as data file access and manipulation. This course offers experience in analytics languages that are beneficial for business professionals in the modern data-rich economy.

3 Credits

Prerequisites

- Pre-requisite: 54 Completed Hours.

Instruction Type(s)

- Lecture: Lecture for BAIS 320
- Lecture: Web-based Lecture for BAIS 320
- Lecture: Compressed Video for BAIS 320

Subject Areas

- Computer Programming/Programmer, General
- Computer Programming Special Applications