

# GB 310: Information Technology in Business Management

This course prepares students to function effectively in the modern information-driven business environment. Topics covered include ways in which information technology can be used to increase team and company productivity, the impact of information technology-based systems on organizational competitiveness, and the common tools used to improve individual effectiveness in technology-enabled professional settings.

GB 310 may not be used as a 300+ business elective.

Students may take either GB 310 or BAIS 309, but not both for credit toward a degree.

### 3 Credits Prerequisites

• Pre-Requisite: Successful Completion of 54 Hours.

# Instruction Type(s)

- Lecture: Lecture for GB 310
- Lecture: Web-based Lecture for GB 310
- Lecture: Hybrid Lecture for GB 310
- Lecture: Online Program for GB 310

#### Course Fee(s) Business 6

• \$35.00

### Online, Internet, or Web-based

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

• \$100.00 per 3 Semester Credit Hours

### Online, Internet, or Web-based (Program)

• \$75.00 per 1 Semester Credit Hours

# **Subject Areas**

<u>Management Information Systems, General</u>

## **Related Areas**

<u>Management Information Systems and Services, Other</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for guestions about the accreditation.

