

GB 310: Information Technology in Business Management

This course prepares students to function effectively in the modern information-driven business environment. Topics covered include ways in which information technology can be used to increase team and company productivity, the impact of information technology-based systems on organizational competitiveness, and the common tools used to improve individual effectiveness in technology-enabled professional settings.

GB 310 may not be used as a 300+ business elective.

Students may take either GB 310 or BAIS 309, but not both for credit toward a degree.

3 Credits

Prerequisites

- Pre-Requisite: Successful Completion of 54 Hours.

Instruction Type(s)

- Lecture: Lecture for GB 310
- Lecture: Web-based Lecture for GB 310
- Lecture: Hybrid Lecture for GB 310
- Lecture: Online Program for GB 310

Course Fee(s)

Business 6

- \$35.00

Online, Internet, or Web-based

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

- \$100.00 per 3 Semester Credit Hours

Online, Internet, or Web-based (Program)

- \$75.00 per 1 Semester Credit Hours

Subject Areas

- [Management Information Systems, General](#)

Related Areas

- [Management Information Systems and Services, Other](#)

