NHM 376: Hospitality Information Technology

Nutrition & Hospitality Management

Information and communication technologies (ICT) have emerged as key platforms to facilitate operations, commerce, and communication on a global basis. In the hospitality and tourism industry, the importance of information technology systems has increased tremendously in the past few years – and this trend will certainly continue. The integration of technology systems into the operation, marketing, and management efforts of hospitality and tourism organizations is an important key to success. This integration requires that technology and the overall organizational mission/goals are coordinated to achieve the desired effectiveness. This course is designed to cover topics related to information system applications in the hospitality industry.

3 Credits

Prerequisites

- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for NHM 376
- Lecture: Web-based Lecture for NHM 376

Subject Areas

- Family and Consumer Sciences/Human Sciences, General