

NHM 221: Foundations of Tourism and Travel Nutrition & Hospitality Management

An overview of the travel and tourism industry including the history, scope and organization, tourism demand, destination management, destination impacts, major travel segments, and tourism marketing.

3 Credits

Instruction Type(s)

- Lecture: Lecture for NHM 221
- Lecture: Web-based Lecture for NHM 221
- Lecture: iStudy for NHM 221

Subject Areas

Hospitality Administration/Management, General

Related Areas

- Hotel/Motel Administration/Management
- <u>Restaurant/Food Services Management</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

