

Emphasis - Event Management

- [B.S. in Hospitality Management](#)
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B.S. in Hospitality Management

Description

Students who complete the program in hospitality management choose among many of the job settings in the growing hospitality industry, such as restaurants and food-service operations, hotels and other lodging facilities, event companies, resorts, casinos, entertainment centers, convention centers, travel firms, and visitor bureaus.

Mission Statement

The mission of the Hospitality Management (HM) program is to prepare a diverse community of students to become successful professionals and lifelong learners who aspire to leadership roles in the global hospitality industry and their community.

Accreditation

The HM program is accredited by the Accreditation Commission for Programs in Hospitality Administration (ACPHA) through 2026.

Minimum Total Credit Hours: 120

General Education Requirements

See the General Education/Core Curriculum for the School of Applied Sciences.

An additional 21 hours is required in the following related subjects: Writ 250 OR Writ 310; Accy 201; Econ 202 or Econ 203; GB 350; GB 370 or Mgmt 391; Mgmt 383 or NHM 466; and Spch 102, Spch 105, or Bus 271.

Additional general elective hours may be needed to bring the total hours to 120.

Course Requirements

The B.S.H.M. degree requires 52 hours of professional coursework: NHM 211, 213, 215, 216, 221, 261, 310, 360, 371, 376, 462, 472, 464, 467, and 484.

Other Academic Requirements

Completion of 200 documented hours of work experience or service in hospitality will be required prior to students enrolling in the internship (NHM 484).

General Hospitality Management emphasis

The general hospitality management emphasis is mandatory for all students NOT selecting a specific emphasis area (food service, lodging, or event management). This emphasis consists of 9 hours.

Students must meet all general education, additional support, and core NHM classes with three additional courses (9 hours) selected from the following:

- NHM 222 - Hospitality Applied Experience
- NHM 311 - Nutrition
- NHM 312 - Social Events
- NHM 314 - Meetings and Conference Events
- NHM 363 - Foodservice Procurement
- NHM 381 - Bar and Beverage
- NHM 403 - New York Tour
- NHM 441 - Food Systems Management & Leadership
- NHM 491 - Hotel Management & Analytics
- NHM 468 - US Study Abroad Tours, as offered
- NHM 595 - Adv. Nutrition/Hospitality Study Tour

Emphasis - Event Management

Description

The event management emphasis is designed for students seeking careers with event companies, entertainment centers, convention centers, and travel firms. This emphasis consists of 12 hours.

General Education Requirements

Students must meet all general education, additional support, and core NHM classes.

Course Requirements

The event management emphasis requires the following 12 hours:

- NHM 312 - Event Management I
- NHM 314 - Event Management II
- Two courses (6 hours) chosen from the following:
 - NHM 222, 311, 363, 381, 403, 441, 468, 491, or 595.

