

## SM 211: Sport Marketing Health, Exercise Sci & Recreation Mgmt

Basic marketing concepts with applications to the uniqueness of the sport industry. Student participation and discussion will be emphasized. SM 211 cross-listed with SRA 311. A student cannot receive credit for both.

## 3 Credits Cross-listed Courses

SRA 311: Sport Marketing

## Subject Areas

Sport and Fitness Administration/Management

## **Related Areas**

- Health and Physical Education, General
- Health and Physical Education/Fitness, Other
- Kinesiology and Exercise Science
- <u>Sports Studies</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

