

MCOM 573: Media Leadership

[School of Journalism and New Media](#)

This course provides rich insights into the current state of the media and prepares students for overcoming current and future leadership challenges in the media industry. Students will examine rapid industry changes related to technology, business models, and industry regulation.

3 Credits

Prerequisites

- Instructor Approval Required
- Pre-req: Must be admitted to the IMC Master's Program OR Instructor Approval

Instruction Type(s)

- Lecture/Lab: Lecture/Lab for MCOM 573
- Lecture/Lab: Online Program for MCOM 573
- Lecture/Lab: Web-based Lecture/Lab for MCOM 573

Subject Areas

- [Journalism](#)

Related Areas

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

