

IMC 562: Crisis Communication

[School of Journalism and New Media](#)

This course will provide training for students in the understanding of crises and how to prepare for and handle the communications surrounding them through examination of real-life case studies and course book study.

3 Credits

Prerequisites

- Prerequisite: Junior standing (60 hr).

Instruction Type(s)

- Lecture: Lecture for IMC 562
- Lecture: Compressed Video for IMC 562
- Lecture: Web-based Lecture for IMC 562
- Lecture: Online Program for IMC 562

Subject Areas

- [Public Relations, Advertising, and Applied Communication](#)

Related Areas

- [Advertising](#)
- [International and Intercultural Communication](#)
- [Public Relations, Advertising, and Applied Communication, Other](#)
- [Public Relations/Image Management](#)
- [Technical and Scientific Communication](#)

