

# IMC 524: Designing Interactivity

## School of Journalism and New Media

This class is an introduction to experience design. Students learn HTML5 structure and the Document Object Model, basic JQuery, basic Web architecture, and the theories that underlie effective experience design.

3 Credits

### Prerequisites

- Prerequisite: Junior standing (60 hr).
- Prerequisite: Art 361 or Jour 273 or IMC 521

### Instruction Type(s)

- Lecture/Lab: Lecture/Lab for IMC 524
- Lecture/Lab: Web-based Lecture/Lab for IMC 524
- Lecture/Lab: Online Program for IMC 524

### Course Fee(s)

#### Journalism 9

- \$85.00

### Online, Internet, or Web-based

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

- \$100.00 per 3 Semester Credit Hours

### Online, Internet, or Web-based (Program)

- \$75.00 per 1 Semester Credit Hours

### Subject Areas

- [Journalism](#)

### Related Areas

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

