

IMC 498: IMC Honors Thesis 2

[School of Journalism and New Media](#)

This course designation is for honors thesis credit.

3 Credits

Prerequisites

- Instructor Approval Required
- Integrated Marketing Communication or Journalism Majors Only
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Thesis: Thesis for IMC 498

Subject Areas

- [Communication, General](#)

Related Areas

- [Communication and Media Studies, Other](#)
- [Mass Communication/ Media Studies](#)
- [Speech Communication and Rhetoric](#)

