

Marketing Research

- [Mktg 525: Marketing Research](#)
- [Mktg 660: Applied Multivariate Statistics](#)
- [Mktg 661: Research Seminar: Methodology I](#)
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- [Mktg 665: Causal Modeling in Marketing](#)
- [Mktg 666: Advanced Marketing Research Methods](#)
- [Mktg 671: Preparing Research Proposals](#)
- [Mktg 760: Applied Quantitative Analysis](#)
- [Mktg 764: Seminar in Marketing/Business Ethics](#)
- [Mktg 769: Theoretical Foundations of Marketing](#)
- [Mktg 771: Experimental Design & Analysis](#)
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