

## **MBA 618: Business Analytics** **Marketing, Analytics & Prof Sales**

Introductory course to business analytics using Python. The course objective is to equip students with the technical and analytical skills necessary to integrate data-driven decision making into their management practices. No prior programming experience required.

3 Credits

### **Instruction Type(s)**

- Lecture: Lecture for MBA 618
- Lecture: Web-based Lecture for MBA 618
- Lecture: Online Program for MBA 618

### **Subject Areas**

- [Business Administration and Management, General](#)

### **Related Areas**

- [Business/Managerial Operations, Other](#)
- [Logistics, Materials, and Supply Chain Management](#)
- [Operations Management and Supervision](#)
- [Project Management](#)

