

BAIS 640: Theoretical Foundations of MIS/POM

Marketing, Analytics & Prof Sales

This course provides a general introduction and grounding in the MIS and POM areas and serves as a functional core course.

3 Credits

Instruction Type(s)

- Seminar: Seminar for BAIS 640

Subject Areas

- [Information Technology](#)
- [Computer and Information Sciences, General](#)

Related Areas

- [Artificial Intelligence](#)

