

# BAIS 340: Mobile App Development for Business

## Marketing, Analytics & Prof Sales

An introduction to key concepts, current tools, and technologies for developing modern, GUI-based apps for tablet and mobile phone applications. Students will learn to create programs that facilitate productive and positive user experiences through effective user interface design and will become familiar with rapid development using pre-existing components. The course will also cover ways to use cloud-based and highly scalable facilities, such as Amazon Web Services or Microsoft Azure, to support multi-client mobile applications.

3 Credits

### Prerequisites

- Pre-requisite: 54 Earned Hours.

### Instruction Type(s)

- Lecture: Lecture for BAIS 340
- Lecture: Compressed Video for BAIS 340
- Lecture: Web-based Lecture for BAIS 340

### Subject Areas

- [Management Information Systems, General](#)

### Related Areas

- [Management Information Systems and Services, Other](#)

