

BAIS 201: Business Information Technology

Marketing, Analytics & Prof Sales

This course provides an introduction to essential computer knowledge and skills necessary to equip business students with the foundational understanding necessary for effective computer usage. The curriculum covers a wide range of topics, from basic hardware components and operating system proficiency to software skills and security awareness. Additionally, students will develop proficiency in office applications, including word processors, spreadsheets, and presentation software.

3 Credits

Prerequisites

- Business students only.
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Compressed Video for BAIS 201
- Lecture: Web-based Lecture/Lab for BAIS 201
- Lecture: Lecture for BAIS 201

Subject Areas

- [Management Information Systems and Services, Other](#)

Related Areas

- [Management Information Systems, General](#)

