

PH 305: Program Planning and Evaluation

Public Health

This course will provide an understanding of health promotion assessment and intervention strategies in contemporary health issues. Competency development in formulating and implementing health programs; includes understanding community organization and sustaining programs. This course also examines the methods used by health-promotion professionals to determine how and why health behavior programs work. Formative, process, impact, and outcome evaluation methods will be covered.

3 Credits

Prerequisites

- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for PH 305

Subject Areas

- [Public Health Education and Promotion](#)

Related Areas

- [Community Health and Preventive Medicine](#)
- [Public Health, General](#)

