

# B.A. in Sport Management

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## Description

The Sport Management degree program offers a comprehensive and contemporary experiential education that prepares students to advance in various careers within the dynamic and evolving sport industry. This mission is achieved by:

- Maintaining an accredited curriculum.
- Providing education with practical application that prepares students to thrive in numerous sport contexts and careers.
- Establishing relationships with a diverse range of sport organizations (e.g., professional, collegiate, private, public, non-profit) that result in field experience opportunities and innovative courses to benefit students.

## Minimum Total Credit Hours: 120

### General Education Requirements

See [the General Education/Core Curriculum for the School of Applied Sciences](#).

An additional 24 hours is required in the following related subjects: Psy 301 OR NHM 323; GB 370; Accy 201; Econ 202; PH 203; PH 191; Csci 191: Spch 102 OR 105.

### Course Requirements

The B.A.S.M degree requires 30-33 semester hours of SM courses. The following 30-33 hours of course work are required of all sport management students:

- SM 194: Foundations of Sport Management and Administration (3 hours)
- SM 211: Sport Marketing (3 hours)
- SM 225: Design & Maintenance of Facilities (3 hours)
- SM 270: The Business of Sport (3 hours)
- SM 330: Sport Governance and Policy (3 hours)
- SM 370: Sport Economics and Finance (3 hours)
- SM 475: Legal Aspects of Sport (3 hours)
- SM 390\*: Experiential Learning in Sport Management (Z/F Graded Course) (9-12 total hours)
- \*Students are required to complete a minimum of 9 hours of experiential learning (e.g., internships, employment, volunteering). Students are permitted to register from 1 to 12 credit hours based on the duration of the experiential learning opportunity. Students can repeat the SM 390 course, or register for SM 390 in more than one term, to earn the required total credit hours for the degree.

Remaining hours are completed through elective courses offered within the Sport Management program or by other degree programs at the University of Mississippi.

### Other Academic Requirements

Students must achieve a minimum GPA of 2.5 in the SM core courses presented for their degree.

At least 40 hours of coursework in the general education, support courses, core requirements, and elective hours must be at the 300-level or above.

