

# B.B.A. in Professional Sales

## [Overview](#)

## [Degree Requirements](#)

### Degree Requirements

The academic regulations for this degree program, as entered in the University of Mississippi Catalog, are in effect for the current or selected academic year and semester. The University of Mississippi reserves the right to 1) change or withdraw courses; 2) change rules for registration, instruction, and graduation; and 3) change other regulations affecting the student body at any time.

#### General Education

| REQUIREMENT   | HOURS | DESCRIPTION   |
|---|-------|---|
| First Year Writing I  | 3     | Complete <a href="#">Writ 101</a> or <a href="#">Writ 100</a> or <a href="#">Hon 101</a> with a passing grade.  |
| First Year Writing II   | 3     | Complete one of the following courses with a passing grade: <a href="#">Liba 102</a> , <a href="#">Writ 102</a> or <a href="#">Hon 102</a> .  |
| <a href="#">Math 121</a> , <a href="#">125</a> , or <a href="#">167</a> | 3     | Complete one of the following courses with a grade of C or better: <a href="#">Math 121</a> , <a href="#">Math 125</a> , or <a href="#">Math 167</a> .  |
| <a href="#">Math 261</a> /267/271                                       | 3     | Complete one of the following courses with a grade of C or better: <a href="#">Math 261</a> , <a href="#">Math 267</a> , or <a href="#">Math 271</a> .  |
| 6-8 hrs science   | 6     | Complete 6-8 hours of natural science courses and labs with a passing grade from the following areas: biology, chemistry, geology, physics, or astronomy.   |
| 2 science labs  | 2     | Complete at least two science laboratory courses with a passing grade. Courses may be chosen from the departments of Biology, Chemistry and Biochemistry, Geology and Geological Engineering, or Physics and Astronomy.   |
| 3 hrs fine & perform arts   | 3     | The course may be chosen from art history, music, dance, and theatre arts. Studio and workshop courses cannot be used to satisfy this requirement. Courses that satisfy this requirement are any Art History (AH); <a href="#">Liba 130</a> , <a href="#">204</a> , <a href="#">314</a> ; <a href="#">Mus 101</a> , <a href="#">102</a> , <a href="#">103</a> , <a href="#">104</a> , <a href="#">105</a> ; <a href="#">Danc 200</a> ; <a href="#">Thea 201</a> , <a href="#">202</a> . Students who have completed 30 semester hours of undergraduate course work may fulfill the requirement with a 300- or 400-level art history course. |
| 6 hrs Soc Sci/ <a href="#">Econ 202</a> & 203                           | 6     | Students pursuing a B.B.A. will fulfill the social science requirement by taking <a href="#">Econ 202</a> and <a href="#">Econ 203</a> . <a href="#">Econ 202</a> must be completed with a grade of C or better to move on to <a href="#">Econ 203</a> .  |
| 6 hrs humanities  | 6     | The course may be chosen from any classical civilization (Clc); history (Hst); philosophy (Phil); religion (Rel); or one of the following specific courses: <a href="#">Liba 202</a> , <a href="#">305</a> , <a href="#">312</a> ; <a href="#">Rhet 201</a> ; African American studies ( <a href="#">AAS 201</a> , <a href="#">202</a> ); gender studies ( <a href="#">G St 201</a> , <a href="#">202</a> ); literature ( <a href="#">Eng 220</a> -226); Southern studies at the 100 level only (S St), or <a href="#">Hon 101</a> , <a href="#">102</a> (if not being used to fulfill composition requirements).                           |

#### Program Core

| REQUIREMENT                              | HOURS | DESCRIPTION   |
|--|-------|---|
| <a href="#">Accy 201</a>                 | 3     | Complete <a href="#">Accy 201</a> with a passing grade.                                   |
| <a href="#">Accy 202</a>                 | 3     | Complete <a href="#">Accy 202</a> with a passing grade.                                   |
| <a href="#">Bus 250</a>                  | 3     | Complete <a href="#">Bus 250</a> with a passing grade.                                    |
| <a href="#">Bus 230/Econ 230</a> - C min | 3     | Complete <a href="#">Bus 230</a> or <a href="#">Econ 230</a> with a grade of C or better. |
| <a href="#">Bus 271</a>                  | 3     | Complete <a href="#">Bus 271</a> with a passing grade.                                    |

#### Major Requirements

| REQUIREMENT                      | HOURS | DESCRIPTION  |
|----------------------------------|-------|--|
| <a href="#">Bus 302/Econ 302</a> | 3     | Complete <a href="#">Bus 302</a> or <a href="#">Econ 302</a> with a passing grade.   |
| <a href="#">Fin 331</a>          | 3     | Complete <a href="#">Fin 331</a> with a passing grade.   |
| <a href="#">Mgmt/Mktg 372</a>    | 3     | Complete <a href="#">Mgmt 372</a> or <a href="#">Mktg 372</a> with a passing grade.  |
| <a href="#">Mgmt 371</a> - C min | 3     | Complete <a href="#">Mgmt 371</a> with a grade of C or better.   |
| <a href="#">Mgmt 493</a>         | 3     | Complete <a href="#">Mgmt 493</a> with a passing grade.  |
| <a href="#">BAIS 309</a>         | 3     | Complete <a href="#">BAIS 309</a> with a passing grade.  |
| <a href="#">Mktg 351</a>         | 3     | Complete <a href="#">Mktg 351</a> with a passing grade.  |
| 6 hrs 300+ bus electives         | 6     | Student must complete 3 hours of business electives at the 300 level or higher. Courses can be chosen from the following departments: Business, Accounting, Marketing, Management, MIS, Finance, or Economics. |



| REQUIREMENT                    | HOURS | DESCRIPTION  |
|--------------------------------|-------|--|
| 3 hrs 300+ bus/nonbus elective | 3     | Complete 3 additional hours with a passing grade.                  |
| Overall Major GPA              |       | Please contact your academic advisor for grade point requirements. |
| Resident Major GPA             |       | Please contact your academic advisor for grade point requirements. |

**Major Requirements II**

| REQUIREMENT              | HOURS | DESCRIPTION  |
|--------------------------|-------|--|
| <a href="#">Mktg 354</a> | 3     | Complete <a href="#">Mktg 354</a> with a passing grade.  |
| <a href="#">Mktg 367</a> | 3     | Complete <a href="#">Mktg 367</a> with a passing grade.  |
| <a href="#">Mktg 381</a> | 3     | Complete <a href="#">Mktg 381</a> with a passing grade.  |
| <a href="#">Mktg 451</a> | 3     | Complete <a href="#">Mktg 451</a> with a passing grade.  |
| <a href="#">Mktg 455</a> | 3     | Complete <a href="#">Mktg 455</a> with a passing grade.  |
| <a href="#">Mktg 458</a> | 3     | Complete <a href="#">Mktg 458</a> with a passing grade.  |
| <a href="#">Mktg 495</a> | 3     | Complete <a href="#">Mktg 495</a> with a passing grade.  |
| 3 hrs Mktg elective      | 3     | Complete 3 hrs of Mktg elective with a passing grade chosen from <a href="#">MKTG 356, 357, 358, 488</a> , or any 300-level or above MKTG course not already required for the degree, or <a href="#">BUS 300</a> |

