

B.B.A. in Bus Analytics & Info Systems

[Overview](#)

[Degree Requirements](#)

Degree Requirements

The academic regulations for this degree program, as entered in the University of Mississippi Catalog, are in effect for the current or selected academic year and semester. The University of Mississippi reserves the right to 1) change or withdraw courses; 2) change rules for registration, instruction, and graduation; and 3) change other regulations affecting the student body at any time.

General Education

REQUIREMENT	HOURS	DESCRIPTION
First Year Writing I	3	Complete Writ 101 or Writ 100 or Hon 101 with a passing grade.
First Year Writing II	3	Complete one of the following courses with a passing grade: Liba 102 , Writ 102 or Hon 102 .
Math 121 , 125 , or 167	3	Complete one of the following courses with a grade of C or better: Math 121 , Math 125 , or Math 167 .
Math 261 /267/271	3	Complete one of the following courses with a grade of C or better: Math 261 , Math 267 , or Math 271 .
6-8 hrs science	6	Complete 6-8 hours of natural science courses and labs with a passing grade from the following areas: biology, chemistry, geology, physics, or astronomy.
2 science labs	2	Complete at least two science laboratory courses with a passing grade. Courses may be chosen from the departments of Biology, Chemistry and Biochemistry, Geology and Geological Engineering, or Physics and Astronomy.
3 hrs fine & perform arts	3	The course may be chosen from art history, music, dance, and theatre arts. Studio and workshop courses cannot be used to satisfy this requirement. Courses that satisfy this requirement are any Art History (AH); Liba 130 , 204 , 314 ; Mus 101 , 102 , 103 , 104 , 105 ; Danc 200 ; Thea 201 , 202 . Students who have completed 30 semester hours of undergraduate course work may fulfill the requirement with a 300- or 400-level art history course.
6 hrs Soc Sci/ Econ 202 & 203	6	Students pursuing a B.B.A. will fulfill the social science requirement by taking Econ 202 and Econ 203 . Econ 202 must be completed with a grade of C or better to move on to Econ 203 .
6 hrs humanities	6	The course may be chosen from any classical civilization (Clc); history (Hst); philosophy (Phil); religion (Rel); or one of the following specific courses: Liba 202 , 305 , 312 ; Rhet 201 ; African American studies (AAS 201 , 202); gender studies (G St 201 , 202); literature (Eng 220-226); Southern studies at the 100 level only (S St), or Hon 101 , 102 (if not being used to fulfill composition requirements).

Program Core

REQUIREMENT	HOURS	DESCRIPTION
Accy 201	3	Complete Accy 201 with a passing grade.
Accy 202	3	Complete Accy 202 with a passing grade.
Bus 250	3	Complete Bus 250 with a passing grade.
Bus 230 / Econ 230 - C min	3	Complete Bus 230 or Econ 230 with a grade of C or better.
Bus 271	3	Complete Bus 271 with a passing grade.

Major Requirements

REQUIREMENT	HOURS	DESCRIPTION
Bus 302 / Econ 302	3	Successfully complete Econ 302 or Bus 302 with a passing grade.
Fin 331	3	Complete Fin 331 with a passing grade.
Mgmt 371 - C min	3	Complete Mgmt 371 with a grade of C or better.
Mgmt 493	3	Complete Mgmt 493 with a passing grade.
Mktg 351	3	Complete Mktg 351 with a passing grade.
Mktg 372	3	Successfully complete Mktg 372
BAIS 309	3	Complete BAIS 309 with a passing grade.
6 hrs 300+ bus elective	6	Student must complete 6 hours of business electives at the 300 level or higher. Courses can be chosen from the following departments: Business, Accounting, Marketing, Management, BAIS, Finance, or Economics.
3 hrs 300+ elective	3	Student must complete 3 hours of business/non-business electives at the 300 level or higher.

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.



REQUIREMENT	HOURS	DESCRIPTION
Overall Major GPA		Please contact your academic advisor for grade point requirements.
Resident Major GPA		Please contact your academic advisor for grade point requirements.

Major Requirements II

REQUIREMENT	HOURS	DESCRIPTION
8 BAIS courses	24	Complete eight BAIS major courses, selected from the following list: BAIS 307 , 317 , 320 , 330 , 340 , 350 , 360 , 370 , 408 , 409 , 412 , and 419 or others as approved by the department chair.

