

# B.B.A. in Bus Analytics & Info Systems

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## Description

Curricula of the School of Business Administration are designed both for those who plan to operate their own businesses and for those who plan to occupy responsible positions in business organizations. This unique program is designed to educate students as information system professionals. Students are provided with knowledge involving information systems technology, information concepts and processes, and organizational functions and management.

## Minimum Total Credit Hours: 120 General Education Requirements

The general education requirements for the B.B.A. include first-year composition (6); humanities (3); fine arts (3); humanities or fine arts (3); mathematics (6); lab science (6-8); social science (6).

For a detailed description of each category and course classifications, please refer to the [General Education Core Curriculum](#)

## Course Requirements

Requirements for the major in business analytics and information systems include the B.B.A. core: Accy 201, 202 (3, 3); Bus 230; Bus 271; Bus 250; Bus 302; Mktg 351; Fin 331; Mgmt 371; Mktg 372; Mgmt 493; BAIS 309; 300-level business elective (6); and 300-level business/nonbusiness elective (3).

In addition to the B.B.A. core, students in the business analytics and information systems major must complete eight BAIS major courses, selected from the following list: BAIS 307, 317, 320, 330, 340, 350, 360, 370, 408, 409, 412, and 419 or others as approved by the department chair.

## Other Academic Requirements

BAIS majors are required to have a Windows-compatible laptop prior to enrolling in major course work.

See School of Business Administration Academic Requirements for rules on when business students may enroll in specialty major coursework. No student may enroll for more than 18 semester hours unless approved by the Dean's Office.

