

Jour 401: Magazine Service Journalism School of Journalism and New Media

Trends in service journalism magazine publishing. Students prepare a prospectus for a new venture, including concept, editorial philosophy, competition, staff, audience, content, and budget.

3 Credits

Prerequisites

- Prerequisite requirements for this course may also be satisfied by consent of instructor.
- Course may be repeated only once.
- Jour 271 or Jour 272 or IMC 205

One-way corequisites

• Jour 273: Creative Visual Thinking

Instruction Type(s)

• Lecture: Lecture for Jour 401

Subject Areas

- Journalism, Other
- <u>Journalism</u>

Related Areas

- Broadcast Journalism
- Photojournalism

