

Journalism

- [IMC 104: Introduction to Integrated Marketing Com](#)
- [IMC 205: Writing for Integrated Marketing Comm](#)
- [IMC 304: Account Planning](#)
- [IMC 305: Visual Communication](#)
- [IMC 306: Digital Marketing Communication](#)
- [IMC 307: Creating Digital Media Platforms](#)
- [IMC 354: Nonprofit Marketing Communications](#)
- [IMC 361: IMC Explorations I](#)
- [IMC 362: IMC Explorations II](#)
- [IMC 390: Advanced Writing: Integrated Marketing](#)
- [IMC 395: IMC Internship I](#)
- [IMC 404: Integrated Marketing Comm Research](#)
- [IMC 406: Digital Media Applications](#)
- [IMC 455: Integrated Marketing Communications](#)
- [IMC 495: IMC Internship II](#)
- [IMC 501: Principles of Integrated Marketing Comm](#)
- [IMC 509: Special Problems in IMC](#)
- [IMC 521: Design and Visual Thinking](#)
- [IMC 524: Designing Interactivity](#)
- [IMC 531: Consumer Research and Insights](#)
- [IMC 541: Consumer Behavior/Target Behavior](#)
- [IMC 546: International and Multicultural IMC](#)
- [IMC 551: Brand and Relationship Strategies](#)
- [IMC 552: Advanced Media Strategy and Analysis](#)
- [IMC 553: Strategic Communication Planning](#)
- [IMC 561: Creative Development and Direction](#)
- [IMC 563: Reputation Management](#)
- [IMC 572: Direct and Database Marketing](#)
- [IMC 580: Topics in IMC II](#)
- [Jour 101: Media, News & Audience](#)
- [Jour 102: Introduction to Multimedia Writing](#)
- [Jour 271: Information Gathering](#)
- [Jour 273: Creative Visual Thinking](#)
- [Jour 345: Digital Media Diversity](#)
- [Jour 350: Topics in Journalism I](#)
- [Jour 351: Topics in Journalism I](#)
- [Jour 352: Topics in Journalism II](#)
- [Jour 353: Topics in Journalism III](#)
- [Jour 361: Journalism Explorations I](#)
- [Jour 362: Journalism Explorations II](#)
- [Jour 366: Sports Writing](#)
- [Jour 369: Media Law & Ethics](#)
- [Jour 373: Designing Media](#)
- [Jour 377: Advanced Reporting](#)
- [Jour 379: Editing](#)
- [Jour 381: Newspaper Management](#)
- [Jour 383: Advertising Layout and Design](#)
- [Jour 388: Media Management](#)
- [Jour 389: Magazine Editing](#)
- [Jour 395: Journalism Internship](#)
- [Jour 399: School Publications](#)
- [Jour 400: International Journalism](#)
- [Jour 401: Magazine Service Journalism](#)
- [Jour 403: Advanced Photojournalism](#)
- [Jour 444: Investigating Criminal Justice](#)
- [Jour 456: Journalism Innovation](#)
- [Jour 472: Magazine and Feature Writing](#)
- [Jour 475: Editorial and Opinion Writing](#)



- [Jour 477: Specialized Reporting](#)
- [Jour 495: Journalism Practicum](#)
- [Jour 501: Magazine Service Journalism Publishing](#)
- [Jour 542: Peace Journalism](#)
- [Jour 551: Research in Mass Communications](#)
- [Jour 552: Seminar in Mass Communication Theory](#)
- [Jour 553: Service Journalism Management](#)
- [Jour 572: History of Mass Media](#)
- [Jour 573: Mass Comm, Technology, and Society](#)
- [Jour 574: Public Opinion and the Mass Media](#)
- [Jour 575: Mass Media Ethics and Social Issues](#)
- [Jour 577: Depth Reporting](#)
- [Jour 580: Topics in Journalism II](#)
- [Jour 585: Health Communication](#)
- [Jour 590: Multimedia Storytelling I](#)
- [Jour 599: Directed Study](#)
- [Jour 610: Multimedia Storytelling II](#)
- [Jour 664: Journalism Practices and Ethics](#)
- [Jour 668: Narrative Journalism](#)
- [MCOM 328: Typeface Design](#)
- [MCOM 340: Global Media Systems](#)
- [MCOM 341: Persuasion](#)
- [MCOM 571: Internet and Mobile Media](#)
- [MCOM 573: Media Leadership](#)

