

Emphasis - Campus MBA Program

- [Master of Business Administration](#)
- [Emphasis - Campus MBA Program](#)

Master of Business Administration Description

The M.B.A. exposes students to a variety of subjects, including statistics, economics, organizational behavior, business communication, marketing, financial strategy, operations management, and information technology management. The M.B.A. is available as either a Campus program or as a professional program. The campus M.B.A. can be taken on either a full-time or part-time basis with all courses offered in the evenings and on the Oxford Campus. The professional M.B.A. is designed for working business professionals and involves a variety of online technological delivery modes.

Admissions:

On Campus Program

Requirements for admission:

- A GMAT (or GRE) score if you do not qualify for a GMAT waiver.
- Completion of a bachelor's degree from a regionally accredited institution.
- Statement of Purpose must be submitted.
- Resume must be submitted.
- Minimum required English language proficiency exam score(s) if you did not earn your undergraduate degree in the U.S. (Citizens of countries on the exemption list and students who graduated from institutions in those countries are not required to submit scores.)

The GMAT is waived for:

- Students with an overall GPA of 3.5 (or higher) or a GPA of 3.5 (or higher) on the most recent 60 hours of course work.

The GMAT is required for all students who wish to be considered for a graduate assistantship.

Online Program

Requirements for full standing admission:

- A GMAT (or GRE) score if you do not qualify for a GMAT waiver.
- Minimum of two years' work experience required for online program.
- Completion of a bachelor's degree from a regionally accredited institution.
- Candidates previous academic work should be competitive with respect to the applicant pool.
- Statement of Purpose must be submitted.
- Resume must be submitted.
- Minimum required English language proficiency exam score(s) if you did not earn your undergraduate degree in the U.S. (Citizens of countries on the exemption list and students who graduated from institutions in those countries are not required to submit scores.)

The GMAT is waived for:

- Applicants for the online MBA program with 5+ years of post graduate work experience may qualify for a GMAT waiver.

Minimum Total Credit Hours: 36 Course Requirements

Students must complete the requirements for either the campus or professional M.B.A. program.

Emphasis - Campus MBA Program Description

Students can begin the program in the summer, fall, or spring semesters. In the summer session, students develop essential skills in statistics, managerial economics, and accounting. During the fall semester, students take courses in finance, leadership, organizational behavior, and marketing analysis. During the spring semester, courses emphasize innovation of technology, entrepreneurship, supply chain management, and a capstone course emphasizing strategy integration.

Course Requirements

The campus M.B.A. requires successful completion of the following 36-hour set of core courses:

Summer:

- MBA 614-Managerial Economics;
- MBA 617-Accounting for Business Decision Support;
- MBA 621-Predictive Modeling and Analytics

Fall:

- MBA 601-Leadership & Ethics;
- MBA 606-Organizational Behavior;



- MBA 611-Financial Analysis;
- MBA 623-Strategic Marketing Analysis

Winter Intersession:

- MBA 603-Speaker's Edge

Spring:

- MBA 612-Supply Chain Management;
- MBA 613-Management of Technology & Innovation;
- MBA 622-Business Planning and Entrepreneurship;
- MBA 631-Strategic Management

