

Mktg 665: Causal Modeling in Marketing Marketing, Analytics & Prof Sales

The art of constructing, estimating, and stimulating sets of relations representing processes, behaviors, or causal phenomena of intellectual interest in marketing.

3 Credits

Instruction Type(s)

• Seminar: Seminar for Mktg 665

Subject Areas

• Marketing Research

Related Areas

questions about the accreditation.

- International Marketing
- Marketing/Marketing Management, General

and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for



The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist,