

# Mktg 360: Excel for Marketing

## [Marketing, Analytics & Prof Sales](#)

The applied analysis of strategic marketing issues with an emphasis on developing students' Excel capabilities.

3 Credits

### Prerequisites

- Pre-requisite: Minimum grade of C in Mktg 351 or GB 350.

### Instruction Type(s)

- Lecture: Lecture for Mktg 360
- Lecture: Compressed Video for Mktg 360

### Subject Areas

- [Marketing/Marketing Management, General](#)

### Related Areas

- [International Marketing](#)
- [Marketing Research](#)

