MIS 409: Application of DB and Data Analytics

Marketing, Analytics & Prof Sales

The use of large business data in advanced business applications such as data analysis and predictive analysis. The course covers topics such as data warehousing, data mining, and business/data analytics. Techniques such as text analysis and natural language processing, machine learning, and AI are also studied.

3 Credits

Prerequisites

- Pre-requisite: 54 Completed Hours.

Instruction Type(s)

- Lecture: Lecture for MIS 409
- Lecture: Compressed Video for MIS 409
- Lecture: Web-based Lecture for MIS 409

Subject Areas

- Computer Programming Special Applications
- Data Modeling/Warehousing and Database Administration