

## **GB 310: Information Technology in Business Management**

This course prepares students to function effectively in the modern information-driven business environment. Topics covered include ways in which information technology can be used to increase team and company productivity, the impact of information technology-based systems on organizational competitiveness, and the common tools used to improve individual effectiveness in technology-enabled professional settings.

GB 310 may not be used as a 300+ business elective.

Students may take either GB 310 or MIS 309, but not both for credit toward a degree.

3 Credits

### **Prerequisites**

- Pre-Requisite: Successful Completion of 54 Hours.

### **Instruction Type(s)**

- Lecture: Lecture for GB 310
- Lecture: Web-based Lecture for GB 310
- Lecture: Hybrid Lecture for GB 310
- Lecture: Online Program for GB 310

### **Course Fee(s)**

#### **Business 6**

- \$35.00

#### **Online, Internet, or Web-based**

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

- \$100.00 per 3 Semester Credit Hours

#### **Online, Internet, or Web-based (Program)**

- \$75.00 per 1 Semester Credit Hours

### **Subject Areas**

- [Management Information Systems, General](#)

### **Related Areas**

- [Management Information Systems and Services, Other](#)

