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Mktg 101: New Trends & Opportunities in Marketing

- Mktg 102: Creating & Marketing Your Personal Brand
- <u>Mktg 103: Influencer Marketing in Social Media</u>
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- Mktg 370: Social and Digital Media Strategy
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- <u>Mktg 665: Causal Modeling in Marketing</u>
- Mktg 666: Advanced Marketing Research Methods
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- <u>Mktg 797: Dissertation</u>

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