

## MBA 618: Business Analytics Marketing, Analytics & Prof Sales

Introductory course to business analytics using Python. The course objective is to equip students with the technical and analytical skills necessary to integrate data-driven decision making into their management practices. No prior programming experience required.

## 3 Credits Instruction Type(s)

- Lecture: Lecture for MBA 618
- Lecture: Web-based Lecture for MBA 618

## **Subject Areas**

Business Administration and Management, General

## **Related Areas**

- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- <u>Project Management</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

