

Bus 271: Business Communication Management

An oral and written applications-oriented communication course for managers; developing and writing of reports, oral briefings of business issues and multimedia presentations.

3 Credits

Prerequisites

• Engl 102 or Liba 102 or Hon 102 or Writ 102

Instruction Type(s)

- Lecture: Lecture for Bus 271
- Lecture: Web-based Lecture for Bus 271
- Lecture: Online Program for Bus 271

Course Fee(s)

Business 5

• \$60.00

Online, Internet, or Web-based

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

• \$100.00 per 3 Semester Credit Hours

Online, Internet, or Web-based (Program)

• \$75.00 per 1 Semester Credit Hours

Subject Areas

• Business/Corporate Communications

