

## [Emphasis - International Business Mgmt.](#)

- [B.B.A. in Management](#)
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### **B.B.A. in Management** **Description**

Managers lead organizations by motivating, coordinating, and planning in order to achieve organizational goals. The management major integrates theory with application to help students become the socially adept, critical thinker that public and private organizations seek to lead for successful outcomes. Management graduates have developed a depth of soft skills and psychology knowledge, crucial for today's businesses, and have the opportunity to complement that core understanding with emphases and electives from a broad curriculum spanning global business, health care management, entrepreneurship and human resource management.

### **Minimum Total Credit Hours: 120** **General Education Requirements**

The general education requirements for the B.B.A. include first-year composition (6); humanities (3); fine arts (3); humanities or fine arts (3); mathematics (6); lab science (6-8); social science (6).

For a detailed description of each category and course classifications, please refer to the [General Education Core Curriculum](#)

### **Course Requirements**

Requirements for the major in management include the B.B.A. core: Accy 201, 202 (3, 3); Econ 202, 203 (3, 3); Bus 230, Bus 271, Bus 250; Mktg 351; Fin 331; Mgmt 371, Mktg 372, Mgmt 493; MIS 309; 300-level business elective (9); 300-level business/nonbusiness elective (3).

In addition to the B.B.A. core, the management major consists of 24 semester hours. These courses include Bus 322, Mgmt 391, Mgmt 495, Mgmt 496 and 12 hours of coursework in the areas Mgmt or Ent at the 300 level or above.

Management majors may choose one of the following emphasis areas to pursue in lieu of 9 of the 12 additional hours of coursework in the areas Mgmt or Ent at the 300 level or above:

-Human Resource Management - Health Care Management - International Business Management

A minimum grade of C is required in all business, economic, and accounting courses applied by a student toward a major in management.

### **Other Academic Requirements**

See School of Business Administration Academic Requirements for rules on when business students may enroll in specialty major coursework. No student may enroll for more than 18 semester hours unless approved by the Dean's Office.

## **Emphasis - International Business Mgmt.** **Description**

As the world has become smaller as the result of increased interactions through technology, business organizations have increasingly operated globally. The international business emphasis is designed to augment student goals for living and working abroad while working for a global organization. Students are able to customize their degree using a broad selection of courses from across campus to create a focused and robust understanding of business in other countries and cultures.

### **Course Requirements**

For the emphasis in international business management, a student must complete 9 hours of coursework including Bus 321 and two courses from the following:

- Bus 380: Topics in Business Abroad
- Mgmt 392: Intercultural Business Communication
- Mgmt 595: International Business Management
- Pol 380: Topics in Political Science Abroad
- Hst 496: Topics in History Abroad
- Econ 320: Current Global Economic Issues
- Econ 401: Government and Business
- Econ 406: Natural Resource Economics
- Econ 417: Labor Economics
- Econ 422: Economic Growth & Development
- Econ 510: International Trade and Commercial Policy
- Pol 334: Politics of the World Economy
- Pol 336: Political Economy of Int'l Dev
- Pol 338: Formulation of American Foreign Policy
- Anth 360: Political Ecology
- Anth 365: Economic Anthropology
- Anth 411: Anthropology of Politics & Power
- Anth 330: Environmental Anthropology
- Hst 332: Europe since 1945
- Hst 338: Great Britain in the Modern Age
- Pol 322: Politics of Western Europe
- Pol 386: European Political Economy
- Pol 326: Politics of Russia



- Hst 345: Russian in the Twentieth Century
- Hst 352: The Middle East since 1914
- Pol 349: Middle East Politics
- Hst 361: Latin America since 1820
- Hst 362: History of Mexico and Central America
- Hst 363: History of the Caribbean
- Pol 321: Politics of Latin America
- Pol 342: Politics of Mexico and Central America
- Anth 392: Field Study: Culture of the Andes
- Hst 370: Modern Africa
- Pol 387: Political Economy of East Asia
- Hst 381: Late Imperial and Modern China
- Hst 382: China in Revolution
- Hst 383: China and the United States since 1784
- Hst 384: Global Shanghai
- Pol 324: Politics of China
- Hst 387: Modern Japanese History
- Hst 389: History of Japan-US Relations

Students may also select classes offered by the Croft Institute for International Studies, with the permission of their academic adviser and the institute.

- Inst 310: Topics in East Asian Studies
- Inst 312: Topics in European Studies
- Inst 314: Topics in Latin American Studies
- Inst 315: Topics in Middle Eastern Studies
- Inst 316: Topics in International Studies
- Inst 318: Topics in Global Studies
- Inst 328: Contemporary Russia
- Inst 331: Topics in East Asian Studies Abroad
- Inst 332: Topics in European Studies Abroad
- Inst 333: Topics in Latin American Studies Abroad
- Inst 334: Topics in International Studies Abroad
- Inst 335: Topics in Middle Eastern Studies Abroad
- Inst 341: Contemporary China
- Inst 342: Globalization and East Asia
- Inst 371: International Trade and Globalization
- Inst 374: Introduction to International Law

