

[Emphasis - Human Resource Management](#)

- [B.B.A. in Management](#)
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B.B.A. in Management Description

Managers lead organizations by motivating, coordinating, and planning in order to achieve organizational goals. The management major integrates theory with application to help students become the socially adept, critical thinker that public and private organizations seek to lead for successful outcomes. Management graduates have developed a depth of soft skills and psychology knowledge, crucial for today's businesses, and have the opportunity to complement that core understanding with emphases and electives from a broad curriculum spanning global business, health care management, entrepreneurship and human resource management.

Minimum Total Credit Hours: 120

General Education Requirements

The general education requirements for the B.B.A. include first-year composition (6); humanities (3); fine arts (3); humanities or fine arts (3); mathematics (6); lab science (6-8); social science (6).

For a detailed description of each category and course classifications, please refer to the [General Education Core Curriculum](#)

Course Requirements

Requirements for the major in management include the B.B.A. core: Accy 201, 202 (3, 3); Econ 202, 203 (3, 3); Bus 230, Bus 271, Bus 250; Mktg 351; Fin 331; Mgmt 371, Mktg 372, Mgmt 493; MIS 309; 300-level business elective (9); 300-level business/nonbusiness elective (3).

In addition to the B.B.A. core, the management major consists of 24 semester hours. These courses include Bus 322, Mgmt 391, Mgmt 495, Mgmt 496 and 12 hours of coursework in the areas Mgmt or Ent at the 300 level or above.

Management majors may choose one of the following emphasis areas to pursue in lieu of 9 of the 12 additional hours of coursework in the areas Mgmt or Ent at the 300 level or above:

-Human Resource Management - Health Care Management - International Business Management

A minimum grade of C is required in all business, economic, and accounting courses applied by a student toward a major in management.

Other Academic Requirements

See School of Business Administration Academic Requirements for rules on when business students may enroll in specialty major coursework. No student may enroll for more than 18 semester hours unless approved by the Dean's Office.

Emphasis - Human Resource Management Description

Successful organizations treat people as their most important asset and the effective management of human resources as central to their business strategy. In the HR management emphasis, students learn how to manage and maximize the potential of the people who work in organizations. By knowing HR practices as a business function, graduates understand how people act in a professional environment, adapt to the organization's changing needs, and advance their career.

Course Requirements

For the emphasis in human resource management, a student must complete 9 hours of coursework selected from Mgmt 383, Mgmt 484, Mgmt 485, Mgmt 494, Mgmt 527, Mgmt 581, Mgmt 582, Mgmt 583, or Mgmt 585.

