

Management

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Leadership

- [Richard John Gentry](#) - Chair and Professor of Management, FNC Founders Chair of Entrepreneurship, and Co-Director of Center for Innovation and Entrepreneurship

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Overview

The School of Business Administration offers a Bachelor of Business Administration (B.B.A.) with majors in banking and finance, economics, general business, management, management information systems, managerial finance, marketing, marketing and corporate relations, real estate, risk management and insurance.

At the graduate level, the school offers both a residential and a professional Master of Business Administration (M.B.A.) and a Doctor of Philosophy (Ph.D.) in the emphasis areas of finance, management, marketing, management information systems, and production-operations management.

Accreditation

The undergraduate and graduate programs in the School of Business Administration are accredited through AACSB International, the Association to Advance Collegiate Schools of Business.

