

PH 305: Program Planning and Evaluation

This course will provide an understanding of health promotion assessment and intervention strategies in contemporary health issues. Competency development in formulating and implementing health programs; includes understanding community organization and sustaining programs. This course also examines the methods used by health-promotion professionals to determine how and why health behavior programs work. Formative, process, impact, and outcome evaluation methods will be covered.

3 Credits

Instruction Type(s)

Lecture: Lecture for PH 305

Subject Areas

Public Health Education and Promotion

Related Areas

- <u>Community Health and Preventive Medicine</u>
- Public Health, General

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

