

## **MCOM 328: Typeface Design**

### **School of Journalism and New Media**

This course will promote skills and applied knowledge in designing typefaces for print media, web typography, mobile app typography, and custom designed fonts for branding and advertising, while also learning about historical typeface design.

3 Credits

### **Prerequisites**

- Prerequisite: Jour 103 and Jour 273, OR Art 361

### **Instruction Type(s)**

- Lecture: Lecture for MCOM 328
- Lecture: Compressed Video for MCOM 328

### **Subject Areas**

- [Communication and Media Studies, Other](#)
- [Journalism](#)
- [Public Relations, Advertising, and Applied Communication, Other](#)
- [Publishing](#)

